



IN PARTNERSHIP WITH



PRABOWONOMICS

AN INSIGHT INTO THE NEW GOVERNMENT'S KEY ECONOMIC POLICIES

SESSION 1

NATION TRANSFORMATION STRATEGY

SESSION 2

**UNLOCKING GLOBAL OPPORTUNITIES THROUGH
INDONESIA'S SPECIAL ECONOMIC ZONES: INNOVATION,
INVESTMENT, AND SUSTAINABLE GROWTH**

Wednesday, 16th October 2024

Wayra Room, 67th floor The Westin, Jakarta - Indonesia



Navigating the Future of ASEAN



PRABOWONOMICS

AN INSIGHT INTO THE NEW GOVERNMENT'S

KEY ECONOMIC POLICIES



DIRGAYUZA SETIAWAN

EDITOR OF PRABOWO SUBIANTO'S LATEST BOOK,
NATION TRANSFORMATION STRATEGY

SESSION 1: NATION TRANSFORMATION STRATEGY

SESSION 2: UNLOCKING GLOBAL OPPORTUNITIES THROUGH INDONESIA'S SPECIAL ECONOMIC ZONES: INNOVATION, INVESTMENT & SUSTAINABLE GROWTH



BAYU SETO

PARTNER,
LIVING LAB VENTURES



MULYAWAN GANI

CHIEF TRANSFORMATION OFFICER,
SINAR MAS LAND



SHOEB KAGDA

DIRECTOR, OVERSEAS CENTRE JAKARTA,
SINGAPORE MANAGEMENT UNIVERSITY



SACHIN GOPALAN

FOUNDER & CEO,
INDONESIA ECONOMIC FORUM



Wednesday, 16th October 2024
08.30 - 12.00 WIB



Wayra Room, 67th Floor
The Westin, Jakarta

Dear IEF Members & Delegates,

Thank you for joining this important roundtable series, "Insight into the New Government's Key Economic Policies." Your participation is invaluable as stakeholders come together to discuss the future direction of Indonesia's economy under the incoming Prabowo Subianto administration.

The Indonesia Economic Forum serves as a beacon for collective effort and collaboration, illuminating the path toward understanding and integrating key economic policies. This platform fosters constructive dialogue among government representatives, industry leaders, academics, and civil society to explore the opportunities and challenges that lie ahead.

As the administration sets ambitious economic goals, it is essential to grasp how proposed policies will impact various sectors and drive sustainable growth. Today's focus will be on key economic initiatives likely to shape the landscape for businesses in Indonesia. By examining these policies, participants can uncover strategies to enhance the business environment, foster innovation, and address pressing social issues.

Recognizing that effective policy implementation requires strong partnerships among stakeholders, the forum emphasizes the importance of collaboration between the government, private sector, and academia. This synergy ensures that policies are practical, inclusive, and equitable.

Engaging in this dialogue will lead to actionable insights and recommendations that empower businesses to adapt and thrive in a rapidly changing economic environment. Your expertise and perspectives are crucial in shaping a comprehensive understanding of these policies and their implications.

Thank you for your commitment to this vital conversation. Anticipation for productive and insightful discussions is high, aiming to strengthen Indonesia's position in the global economy and benefit all sectors of society.

Sincerely,



Sachin V Gopalan
Founder & CEO,
Indonesia Economic Forum



A Look at the Next Government's Plan:

0% Absolute Poverty
8% Economic Growth

Dirgayuza Setiawan, MSc (Oxford)

October 2024

ANALYSIS

How Will Prabowo Lead Indonesia?

The election winner sought to bury the past in his presidential campaign. To succeed as leader, he will count on history not repeating itself.

By [Saiful Tripathi](#), a writer based in New York.



Indonesia's Prabowo poised for power, but how will he rule?



Indonesia Elections 2024: What does a Prabowo presidency mean?

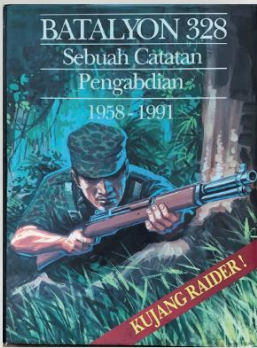
FEBRUARY 20, 2024

Indonesia Elections 2024: What does a Prabowo presidency mean?

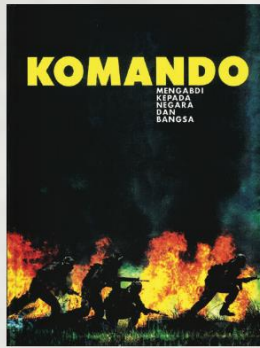
At a Glance

- On February 14, Indonesia voted for its president, vice president, and national and provincial legislatures in the world's biggest single-day elections.
- Prabowo Subianto, a controversial military man, has swept the initial count results of the polls for president, riding on the popularity of his campaign and the endorsement of outgoing President Joko Widodo, popularly known as "Jokowi." Official results aren't expected until March, but Prabowo has already declared victory and is on track to assume the presidency in October.
- Touted as a Jokowi 3.0 cabinet, a Prabowo presidency will likely see continuity on trade openness and foreign policy, but also growing democratic backsliding and greater legislative challenges in pushing ahead a coherent social and economic agenda.

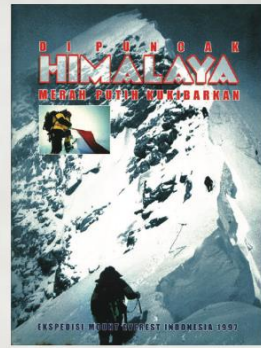
What are the key priorities of President Prabowo?



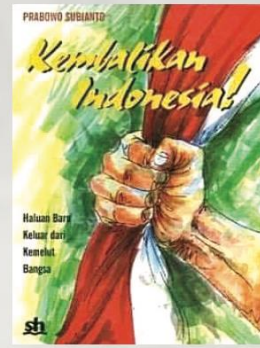
Batalyon 328: Sebuah Catatan Pengabdian, 1995



Komando: Mengabdikan Kepada Negara dan Bangsa, 1997



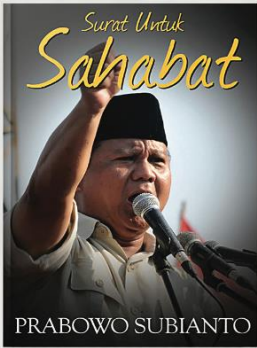
Di Puncak Himalaya Merah Putih Kukubarkan, 1997



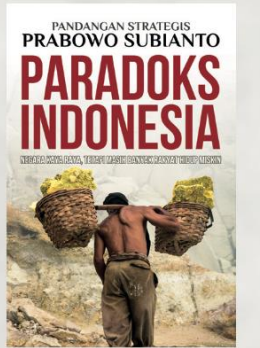
Kembalikan Indonesia, 2004



Membangun Kembali Indonesia Raya, 2010



Surat Untuk Sahabat, 2013



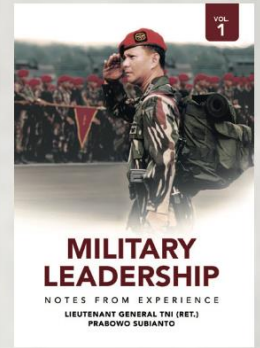
Paradoks Indonesia, 2017



Indonesia Menang, 2018



Kepemimpinan Militer Buku 1, 2021



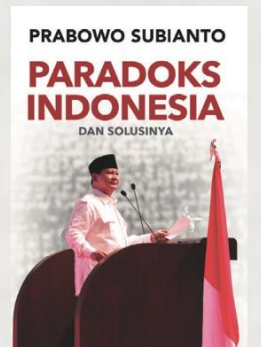
Military Leadership Vol 1, 2021



Kepemimpinan Militer Buku 2, 2022



Military Leadership Vol 2, 2022



Paradoks Indonesia dan Solusinya, 2022



Indonesia's Paradox and Its Solutions, 2022

GAGASAN STRATEGIS PRABOWO SUBIANTO

STRATEGI TRANSFORMASI BANGSA

MENUJU INDONESIA EMAS 2045

INDONESIA MENJADI NEGARA MAJU DAN MAKMUR



State of the Nation 2024

Development Framework

Government+ Plan 2024-2029

Achieving 8% GDP Growth

State of the Nation 2024

Development Framework

Government+ Plan 2024-2029

Achieving 8% GDP Growth

Mandate of the 1945 Constitution: 4 National Goals

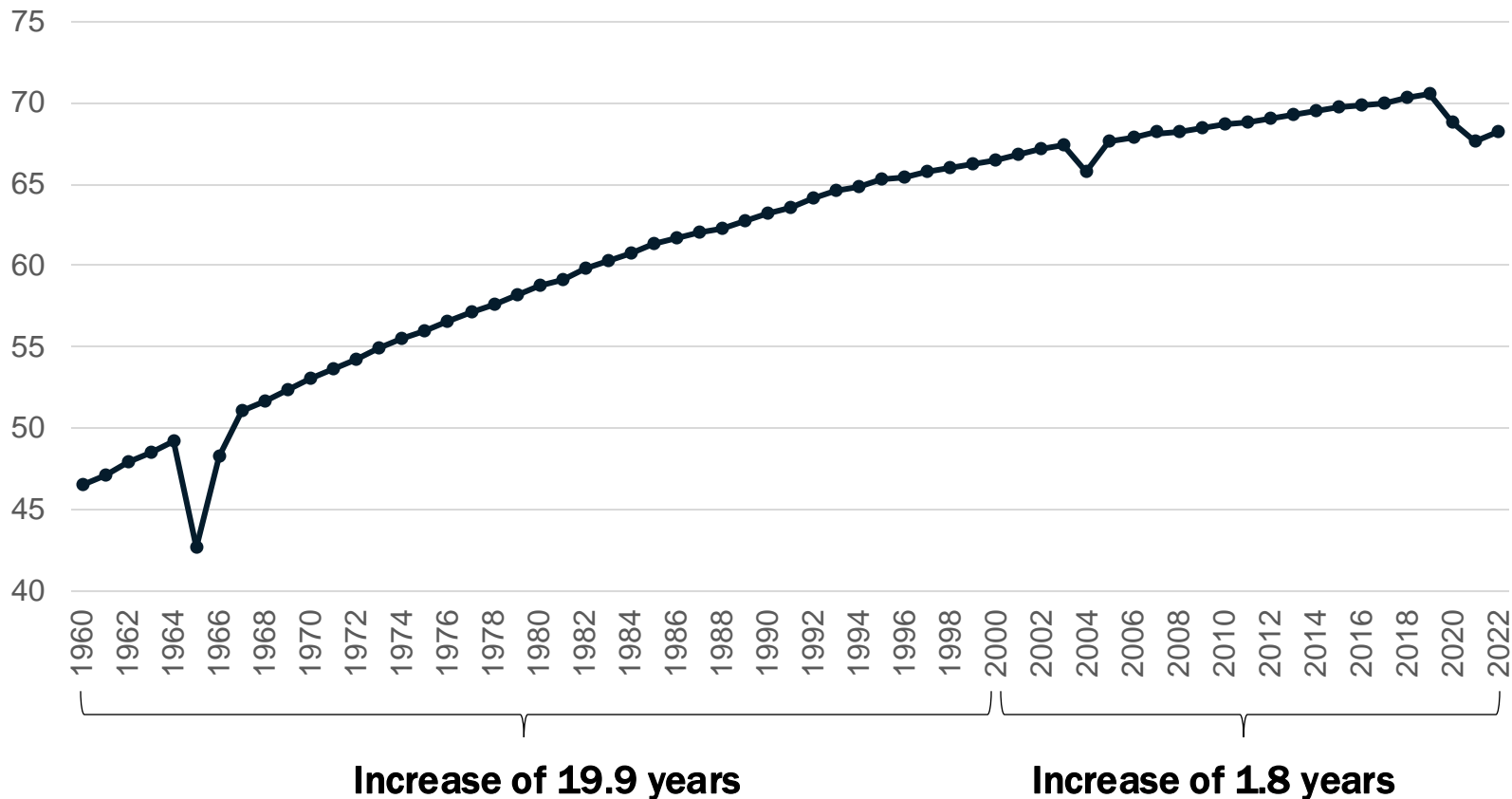


- 1. Protecting all Indonesians and the entire Indonesian nation**
- 2. Improving the welfare of all Indonesians**
- 3. Educating Indonesians**
- 4. Participating in a world order based on freedom, perpetual peace and social justice**



KPI 1: Protecting All Indonesians

Life Expectancy of Indonesians at Birth (Years), 1960-2022



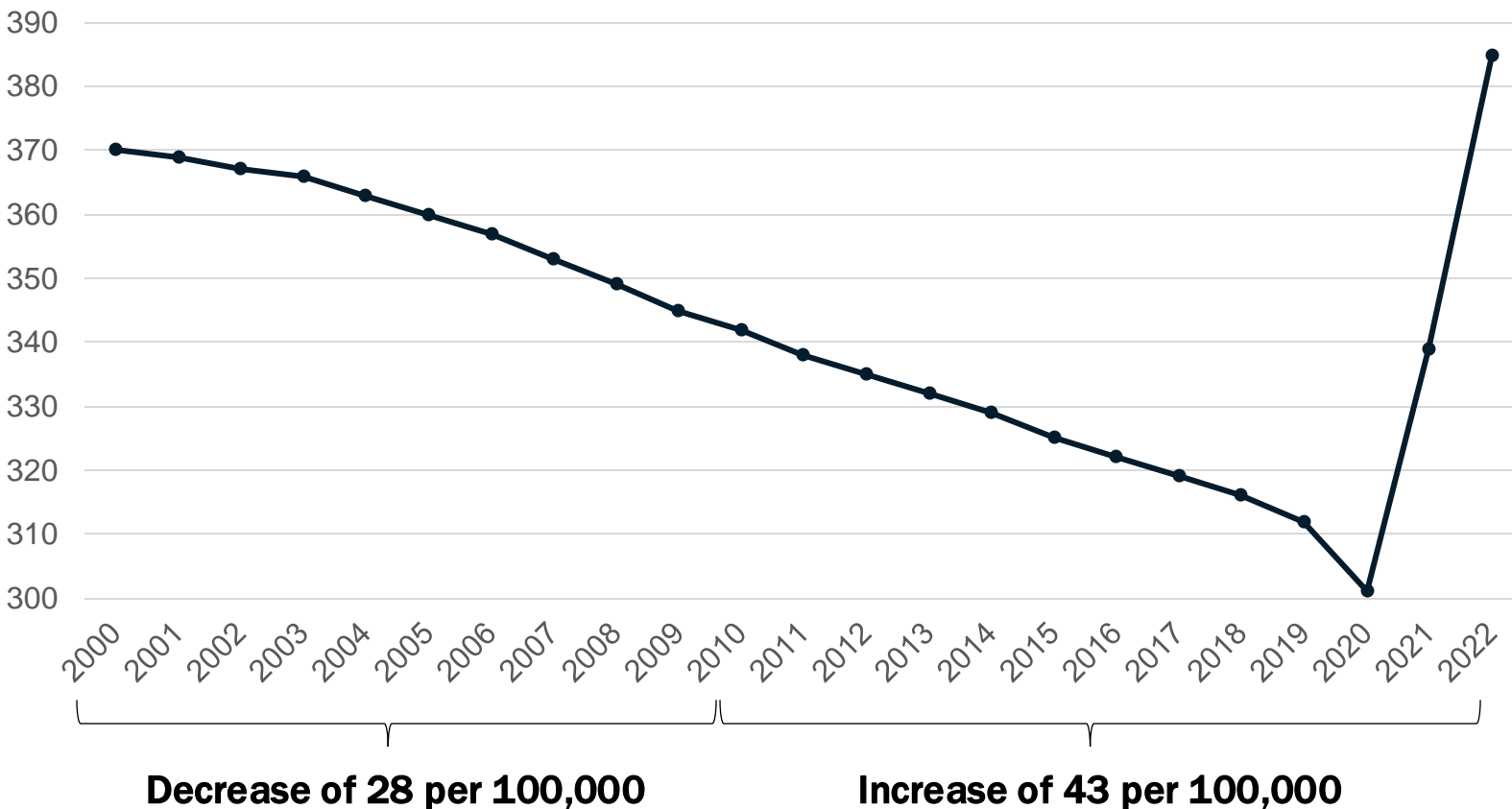
Life Expectancy at Birth (Year), 2022

Japan	84 year
Singapore	83 year
Netherlands	82 year
Thailand	80 year
Malaysia	76 year
Vietnam	75 year
Philippines	72 year
World average	72 year
Indonesia	68 year



KPI 1: Protecting All Indonesians

TB cases per 100,000 Population (Survivors), 2000-2022



TB cases per 100,000 Population (Cases), 2022

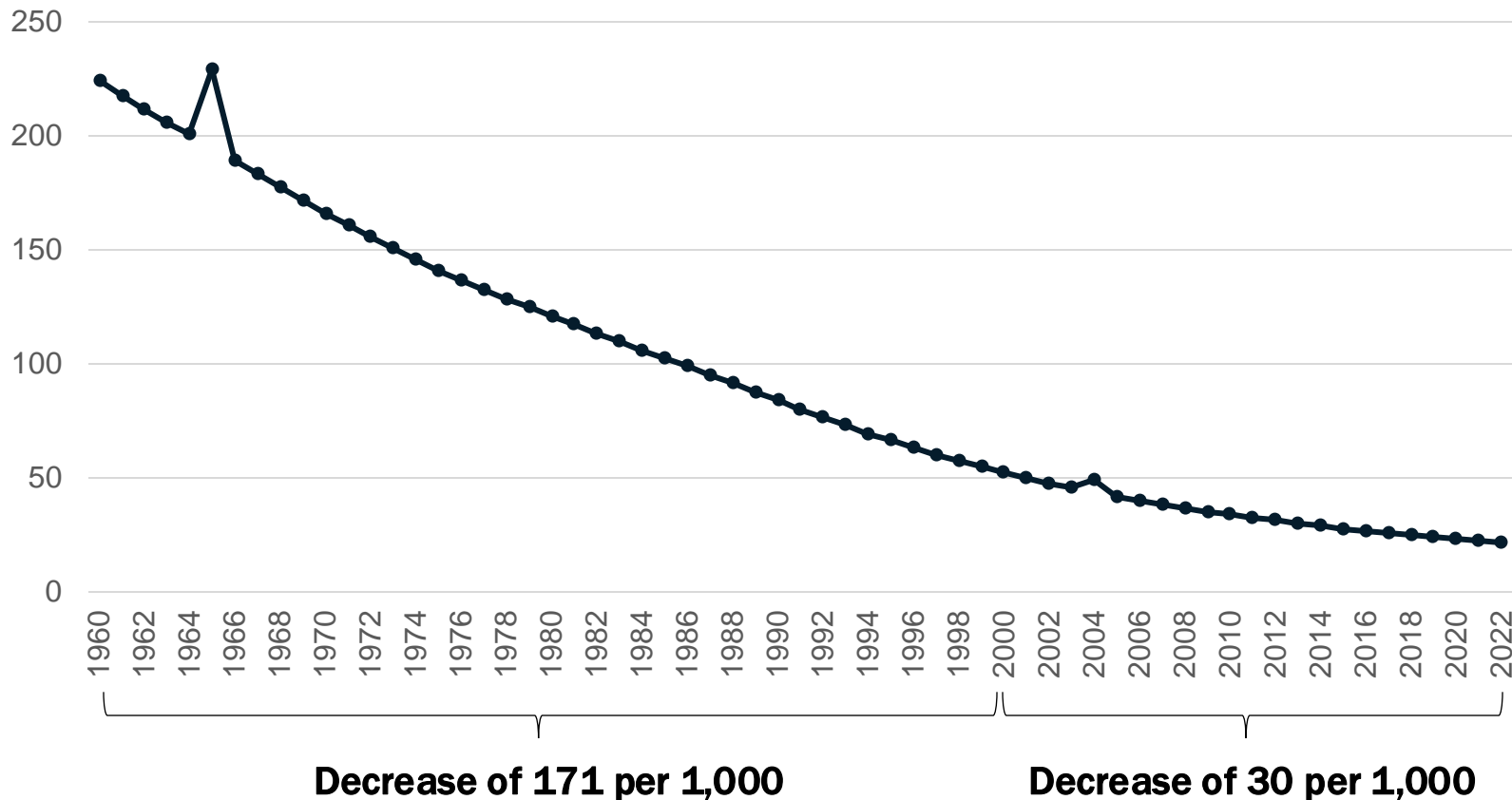
Netherlands	4 cases
Japan	10 cases
Singapore	51 cases
Malaysia	113 cases
Thailand	155 cases
Vietnam	176 cases
World average	133 cases
Indonesia	385 cases
Philippines	638 cases

Source : World Bank Data Center, 2024



KPI 1: Protecting All Indonesians

Infant Mortality Rate (Per 1,000 People), 1960-2022



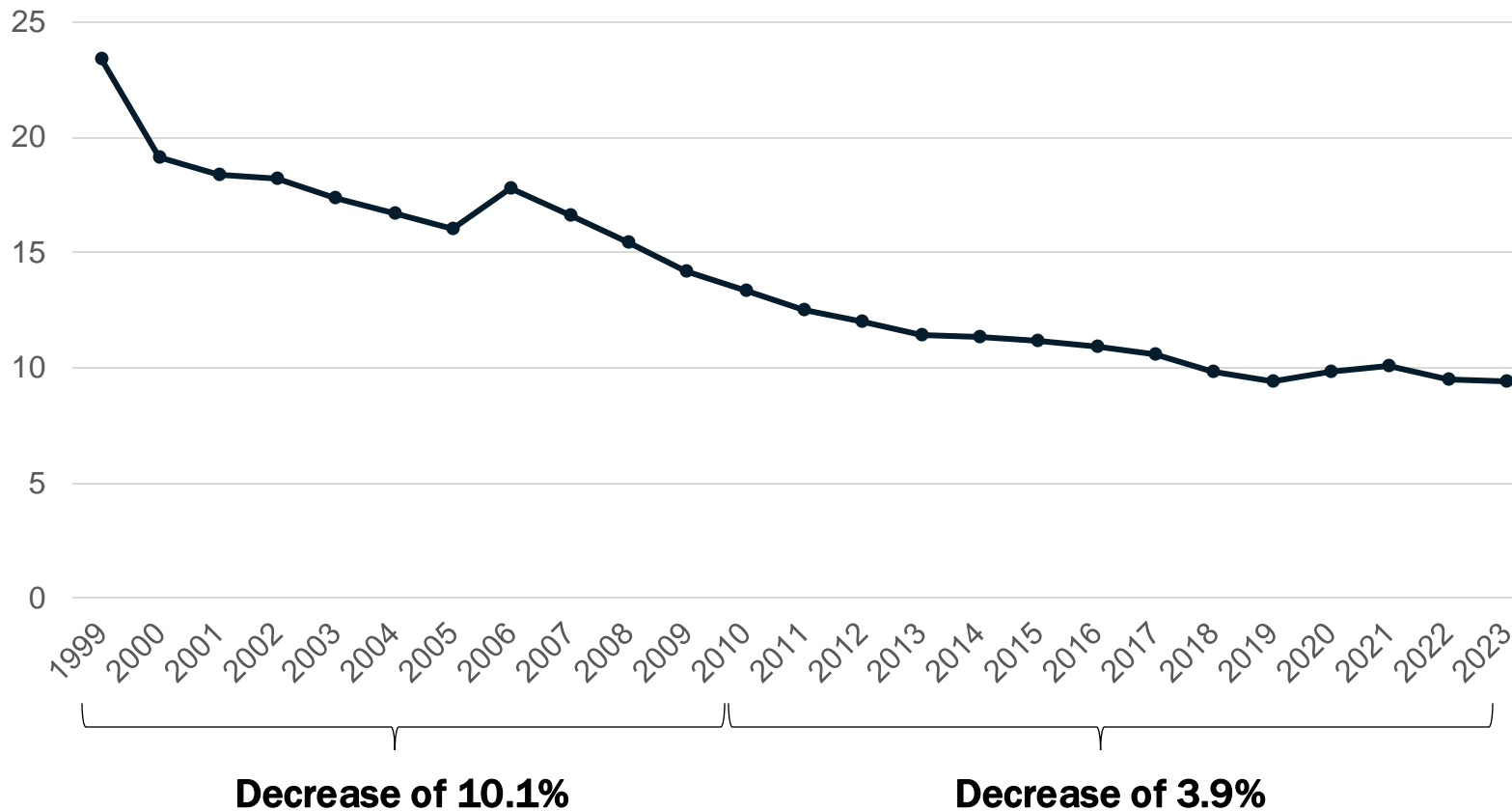
Infant Mortality Rate (per 1,000 people), 2022

Japan	2 death
Singapore	2 year
Netherlands	4 year
Thailand	8 year
Malaysia	8 year
Vietnam	20 year
Indonesia	21 year
Philippines	28 year
World average	37 year



KPI 2: Improving Welfare

Number of Poor Population, National Poverty Line (% of Population), 1999-2023



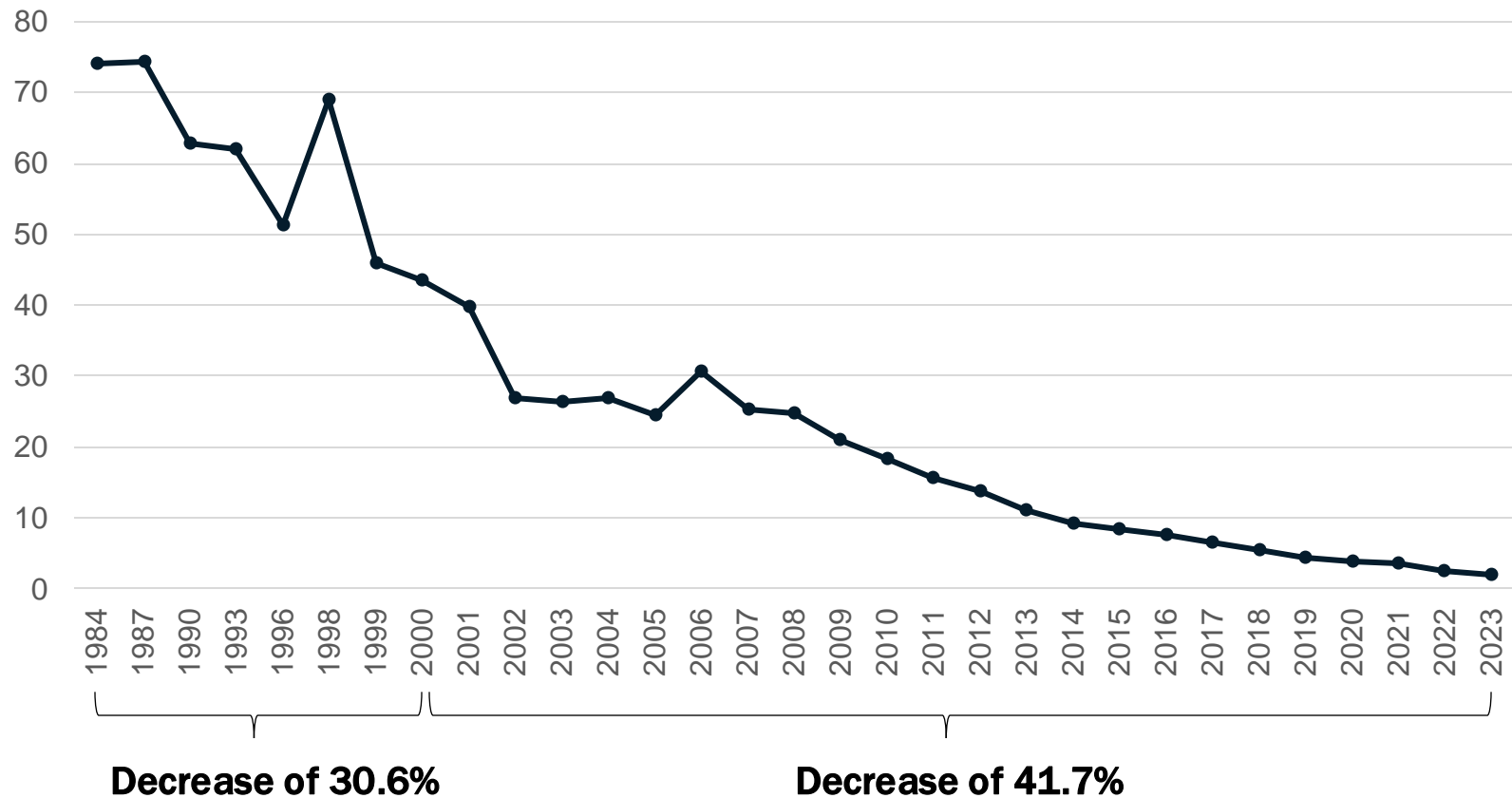
Number of Poor People (% of Population), 2023

World average	N/A
Japan	N/A
Singapore	N/A
Vietnam	4.8%
Malaysia	6.2%
Thailand	6.3%
Indonesia	9.4%
Netherlands	14.5%
Philippines	18.1%



KPI 2: Improving Welfare

Number of Poor People USD 2.15 / day, 2017 PPP (% of Population), 1984-2023



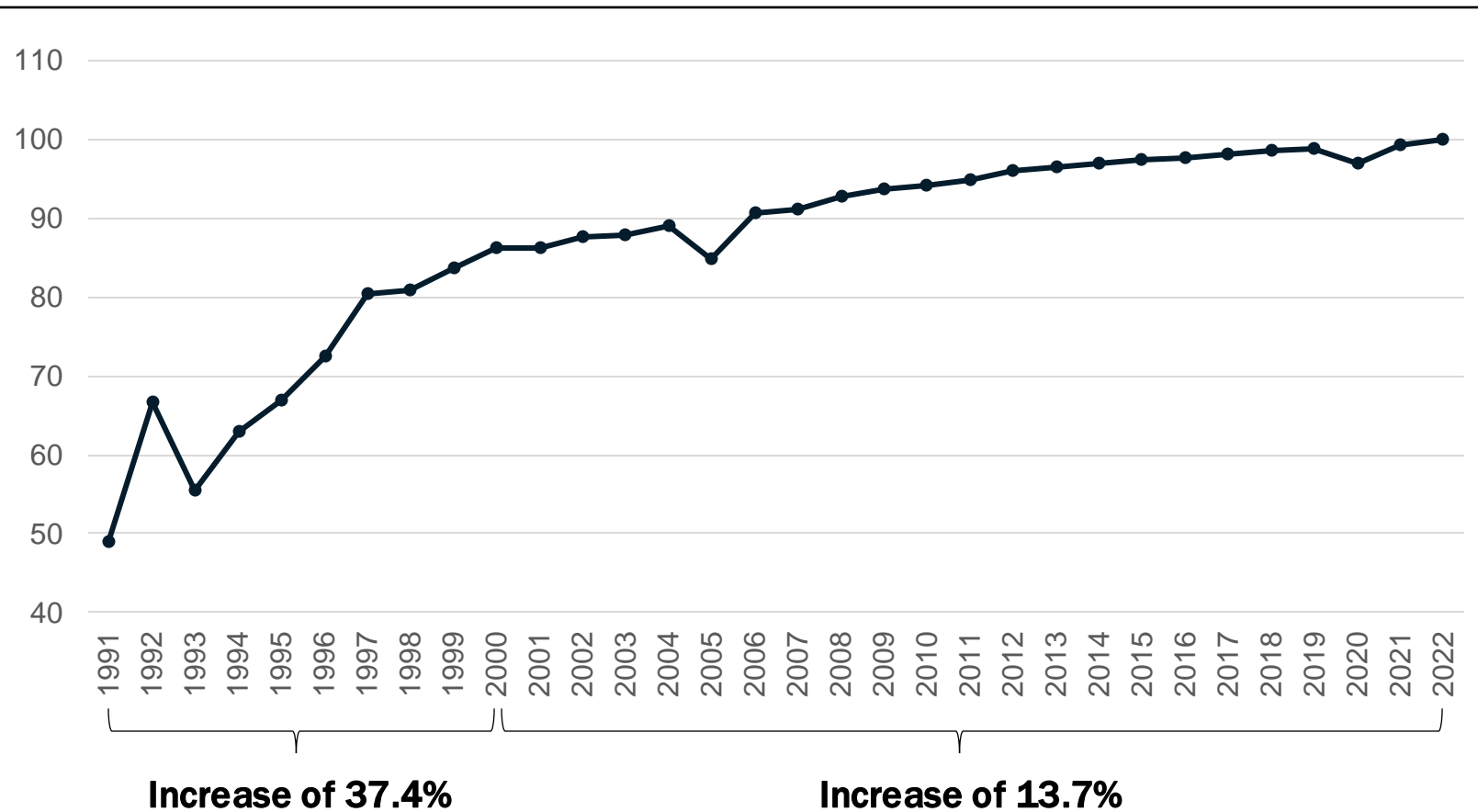
Number of Poor People (% of Population), 2023

Singapore	0.0%
Malaysia	0.0%
Thailand	0.0%
Netherlands	0.1%
Japan	0.7%
Vietnam	1.0%
Indonesia	1.9%
Philippines	3.0%
World Average	9%



KPI 2: Improving Welfare

Access to Electricity (% of Population), 1991-2022



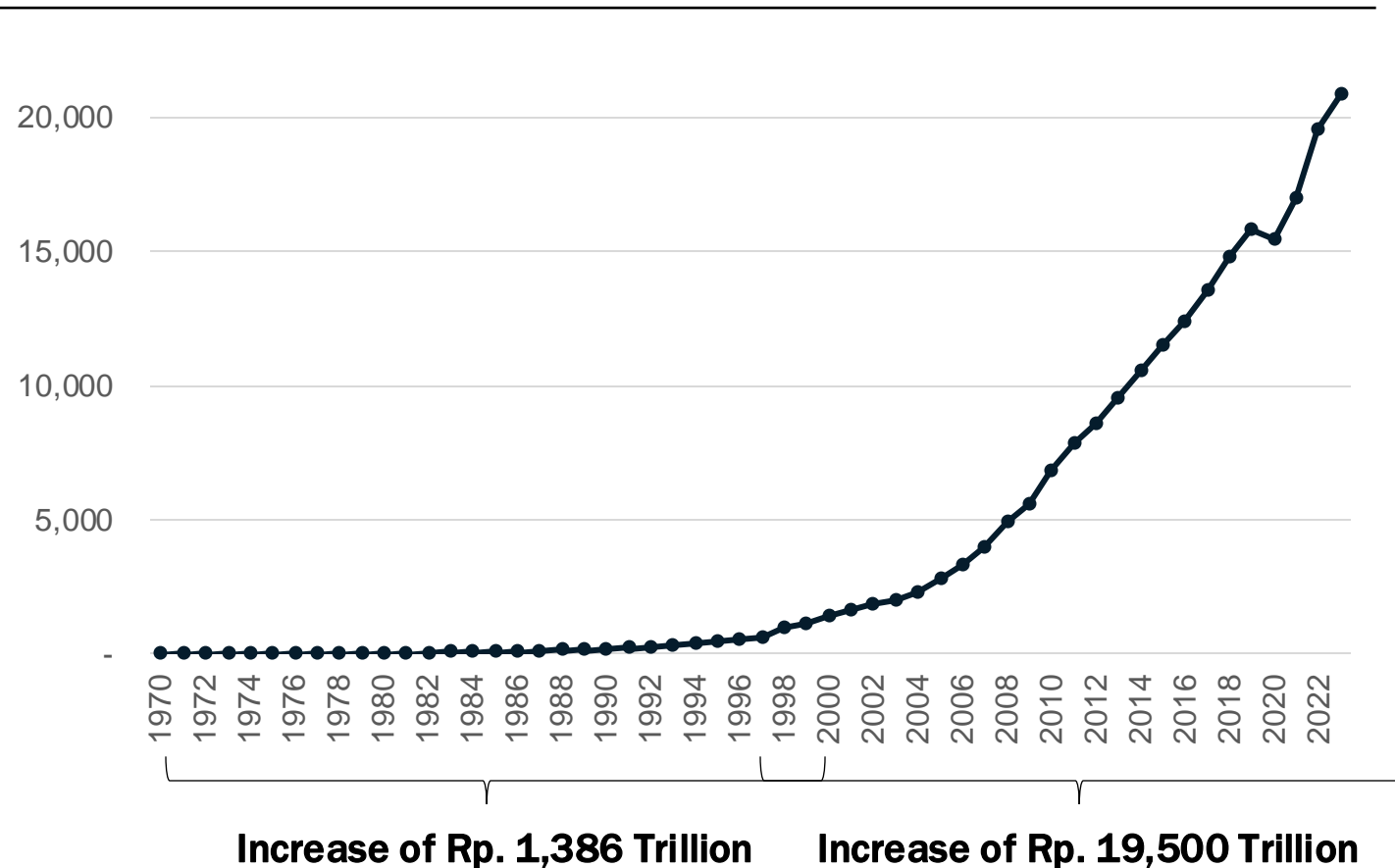
Access to Electricity (% of Population), 2022

Singapore	100%
Malaysia	100%
Netherlands	100%
Japan	100%
Vietnam	100%
Indonesia	100%
Thailand	99.9%
Philippines	94.8%
World Average	91.4%



KPI 2: Improving Welfare

Size of Indonesia's Economy (Rp. Trillion), 1970-2023



Economic Size (USD Trillion), 2023

Japan	4.2
Indonesia	1.3
Netherlands	1.1
Thailand	0.5
Singapore	0.5
Philippines	0.4
Vietnam	0.4
Malaysia	0.4

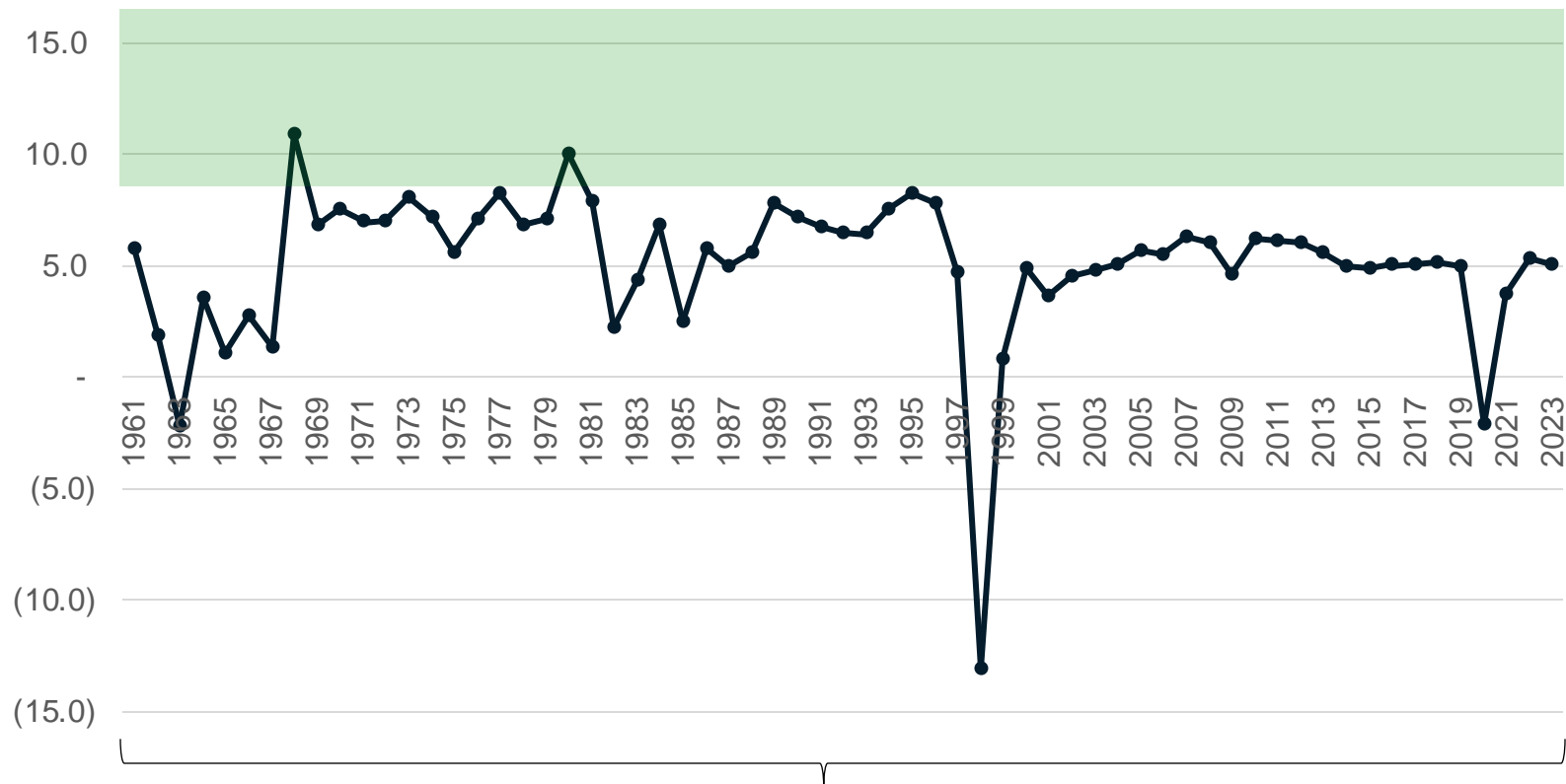
Economy per Capita (USD). 2023

Singapore	84,734
Netherlands	62,536
Japan	33,834
Malaysia	11,648
Thailand	7,171
Indonesia	4,940
Vietnam	4,346
Philippines	3,725



KPI 2: Improving Welfare

Indonesia's Economic Growth (%), 1961-2023



8% growth was achieved in: 1968, 1973, 1977, 1980, 1995

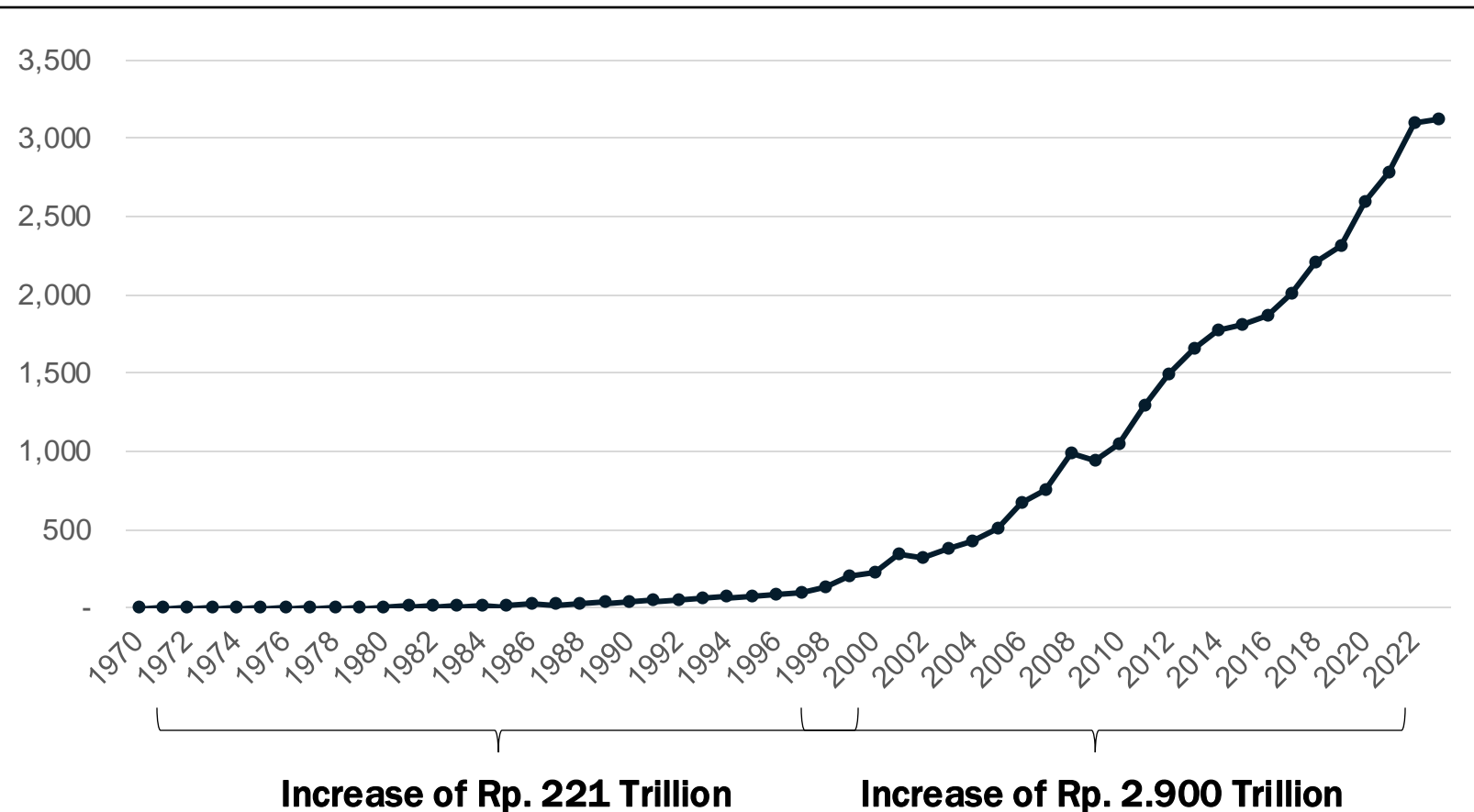
Economic Growth (%), 2022-2023

Philippines	5.5%
Indonesia	5.05%
Vietnam	5.0%
Malaysia	3.7%
Japan	1.9%
Thailand	1.9%
Singapore	1.1%
Netherlands	0.1%



KPI 2: Improving Welfare

Indonesia's State Budget (Rp. Trillion), 1970-2023



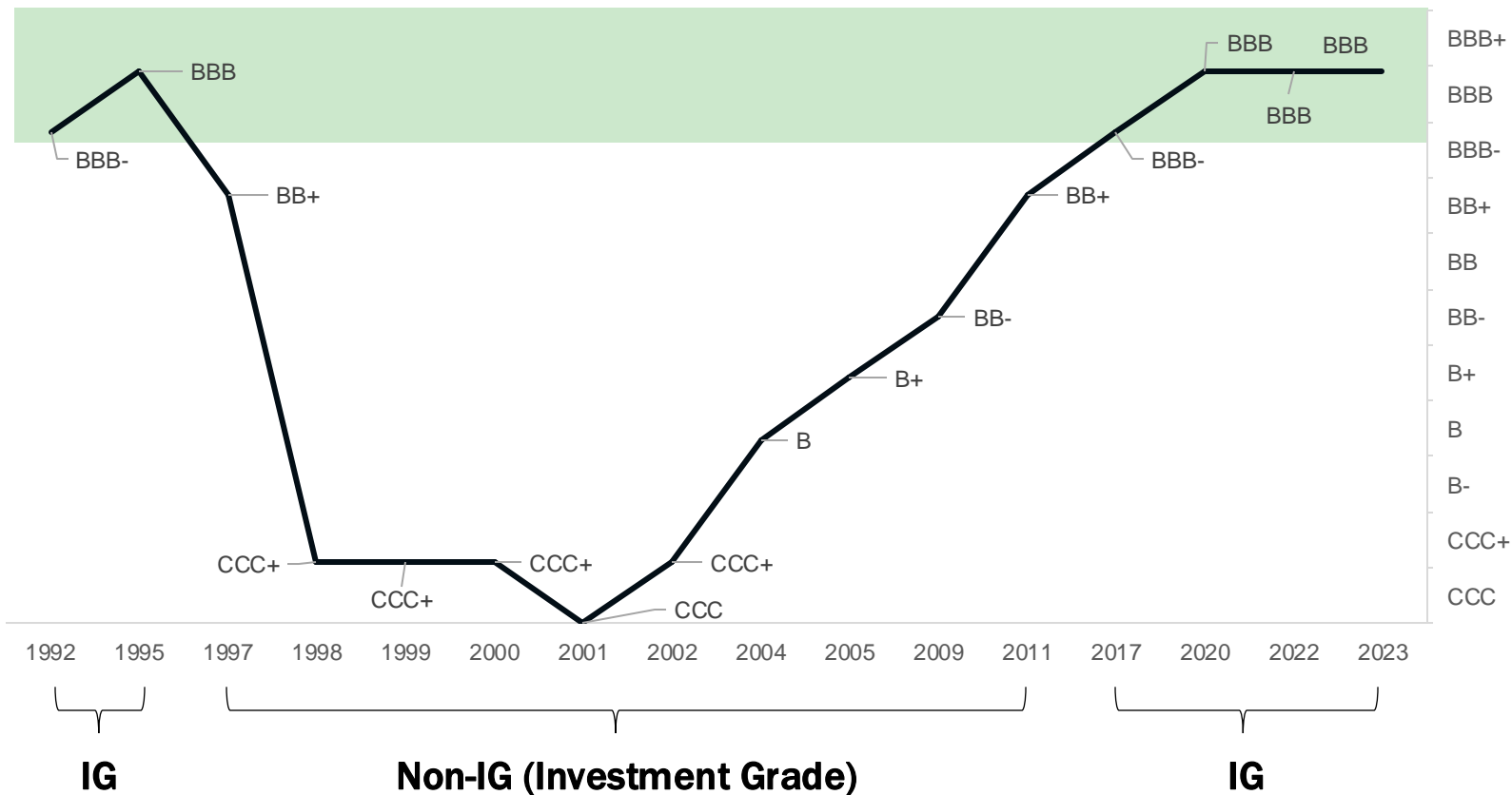
State Budget to Economy Portion (%), 2022

Japan	44.0%
Netherlands	43.5%
Philippines	25.8%
Malaysia	25.3%
Thailand	24.6%
Vietnam	18.7%
Indonesia	17.5%
Singapore	15.3%



KPI 2: Improving Welfare

S&P's Credit Rating Indonesia, 1992-2024



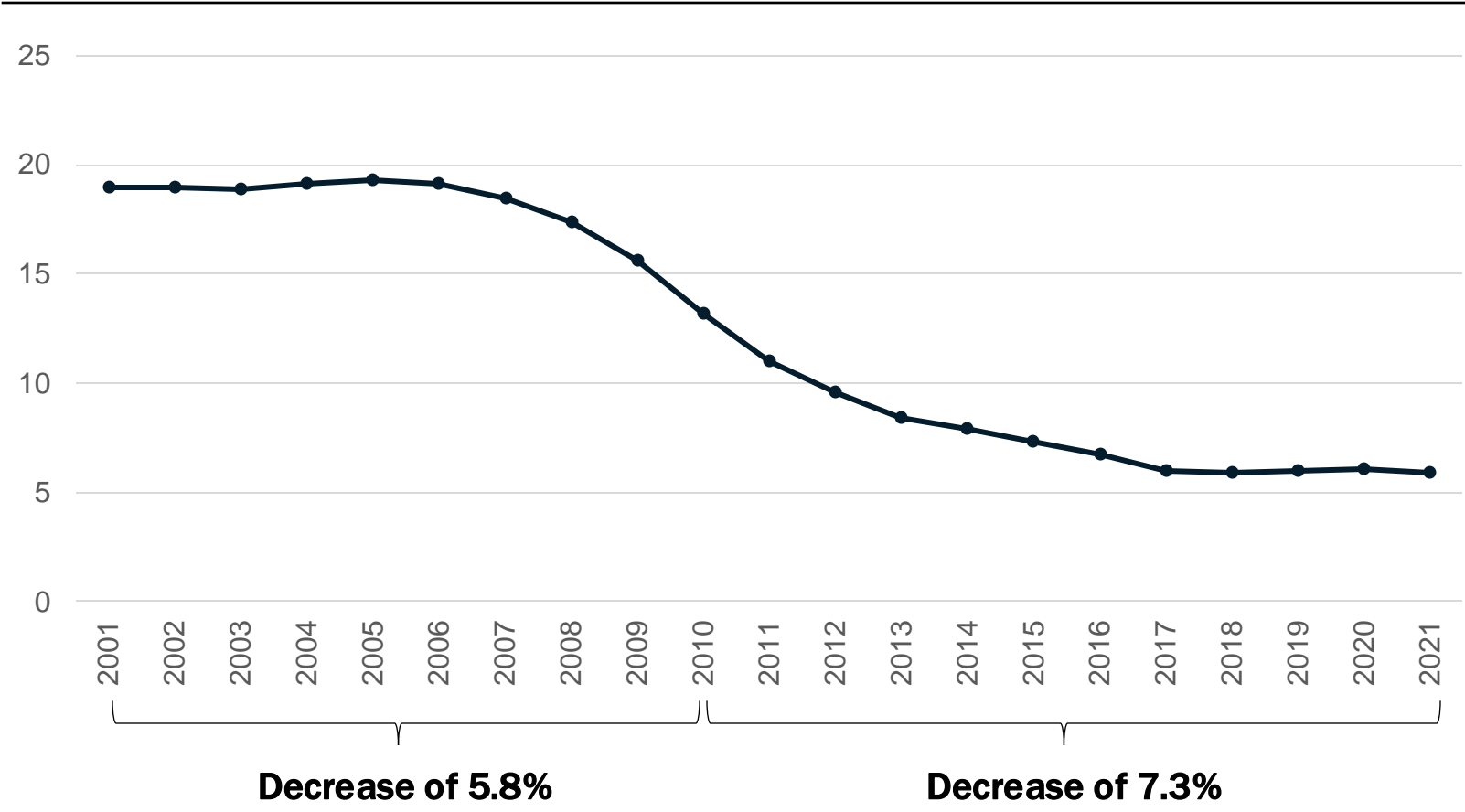
S&P's Credit Rating, 2024

Singapore	AAA
Netherlands	AAA
Japan	A+
Malaysia	A
Thailand	A-
Philippines	BBB+
Indonesia	BBB
Vietnam	BB+



KPI 3: Educating Indonesians

Number of Malnourished People (% of Population), 2001-2021



Number of Malnourished People (% of Population), 2021

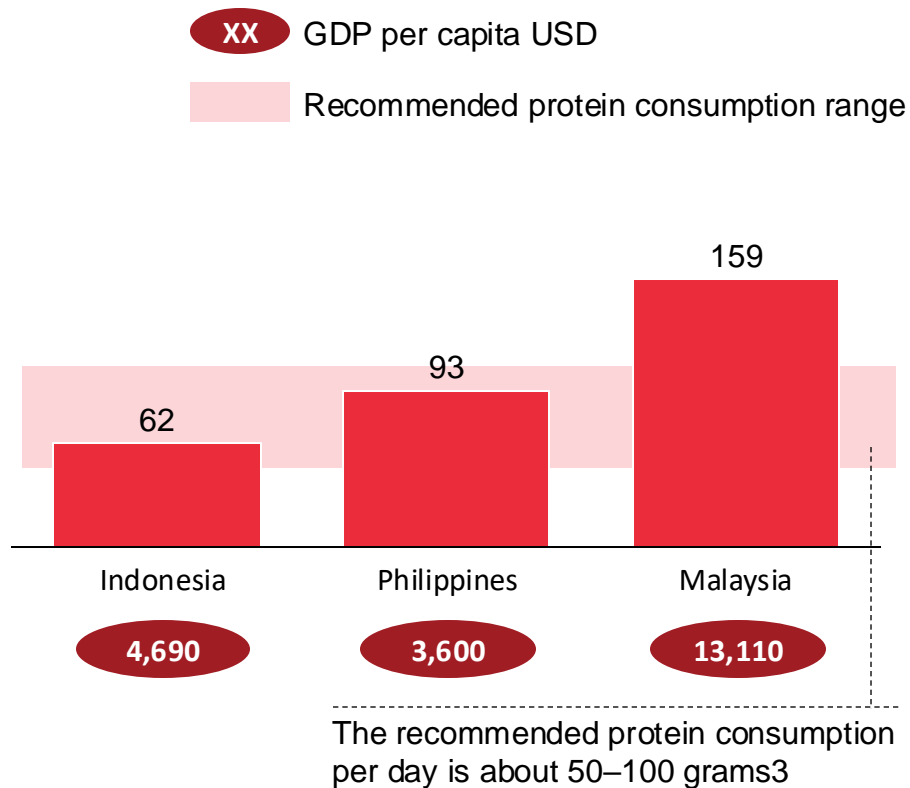
Singapore	N/A
Malaysia	3%
Netherlands	3%
Japan	3%
Thailand	5%
Philippines	5%
Vietnam	5%
Indonesia	6%
World average	9%

Source : World Bank Data Center, 2024



KPI 3: Educating Indonesians

Protein Consumption per Capita (Grams)



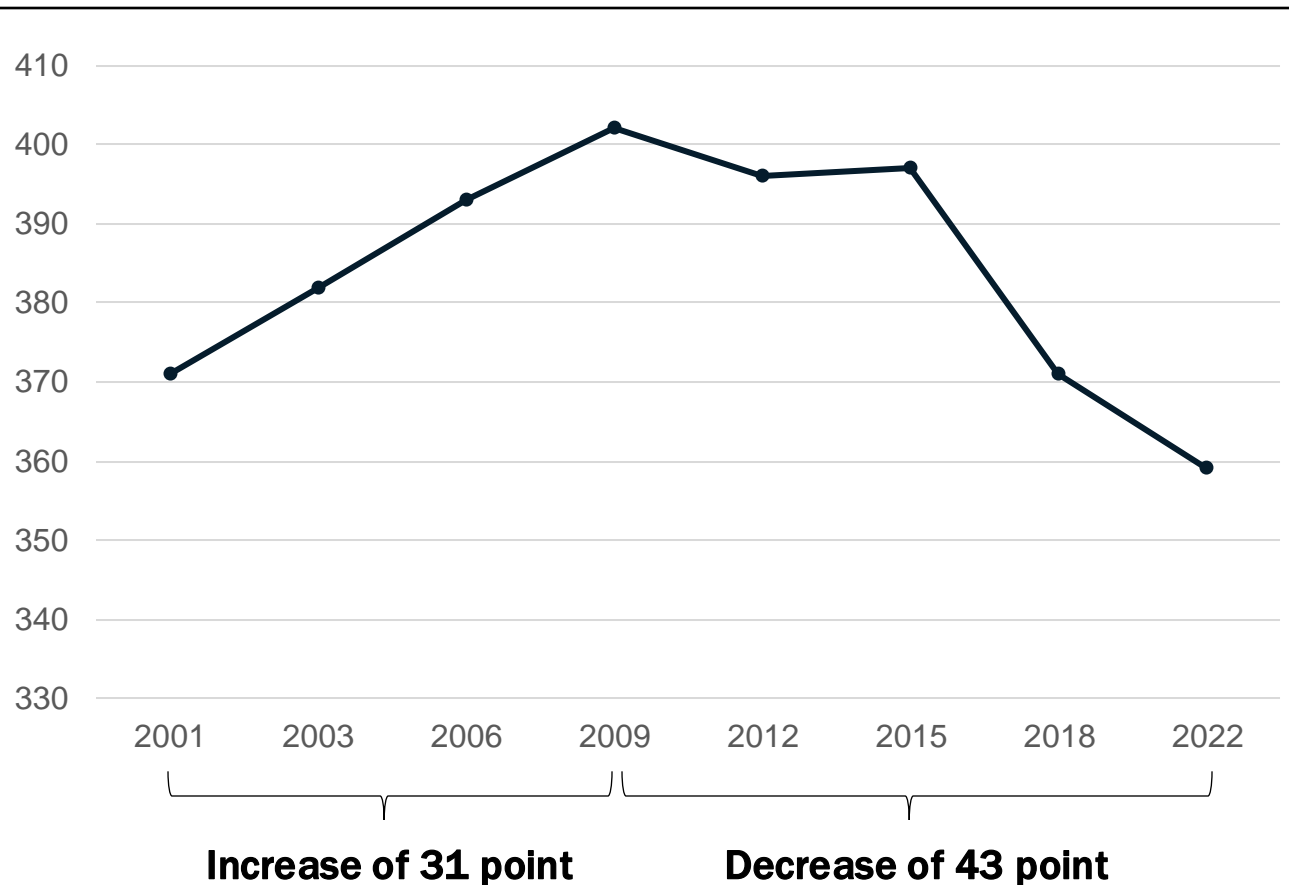
Protein Consumption per Capita per Quintile Income per Province (Gram), (2022)

Province	1	2	3	4	5
DKI Jakarta	48.7	58.4	68.6	77.0	89.9
West Java	45.7	56.3	62.8	70.2	83.1
West Sumatera	44.2	52.3	58.3	65.0	76.5
Central Java	42.9	52.1	59.1	66.0	78.8
South Kalimantan	47.9	58.9	67.5	74.5	91.3
West Kalimantan	40.5	49.8	56.3	64.8	79.5
Southeast Sulawesi	43.9	53.6	59.0	66.9	79.7
Central Sulawesi	39.3	49.1	56.6	64.6	81.0
Papua	31.0	37.2	41.3	50.4	65.5
Indonesia	45.6	54.3	60.7	68.5	82.4



KPI 3: Educating Indonesians

PISA Reading Scores, 2006-2022



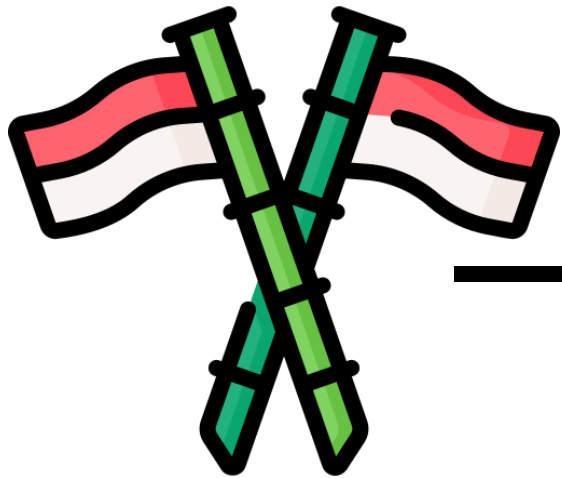
PISA Reading Scores, 2022

Singapore	543
Japan	516
OECD Average	476
Vietnam	462
Netherlands	459
Malaysia	388
Thailand	379
Indonesia	359
Philippines	347

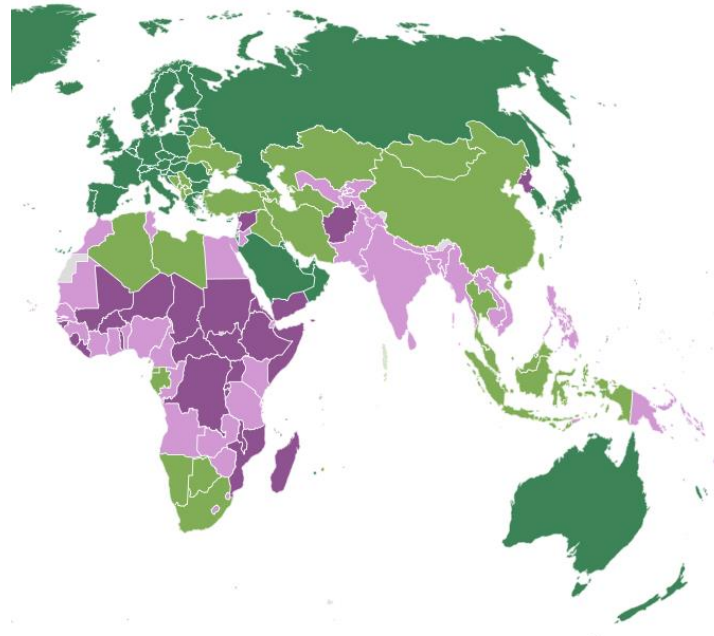
Low Performer (% Student), 2022

Singapore	4.2%
Japan	5.3%
Vietnam	12.2%
OECD Average	16.4%
Netherlands	20.2%
Malaysia	40.6%
Thailand	46.3%
Indonesia	59.0%
Philippines	71.3%

Indonesia Path Towards a Golden Indonesia 2045

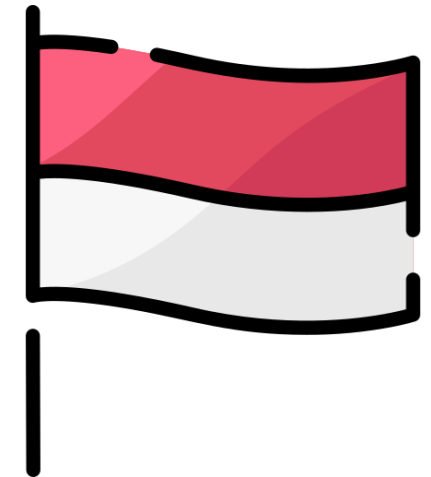


**Indonesia
proclaimed
independence in
1945**



■ High Income ■ Upper-middle Income ■ Lower-middle Income ■ Low Income

**Much has been achieved in our 79
years of independence, but
Indonesia has not yet reached high
income country status**



**At or before 100 years of
independence, Indonesia
must be in the high
income country group**

State of the Nation 2024

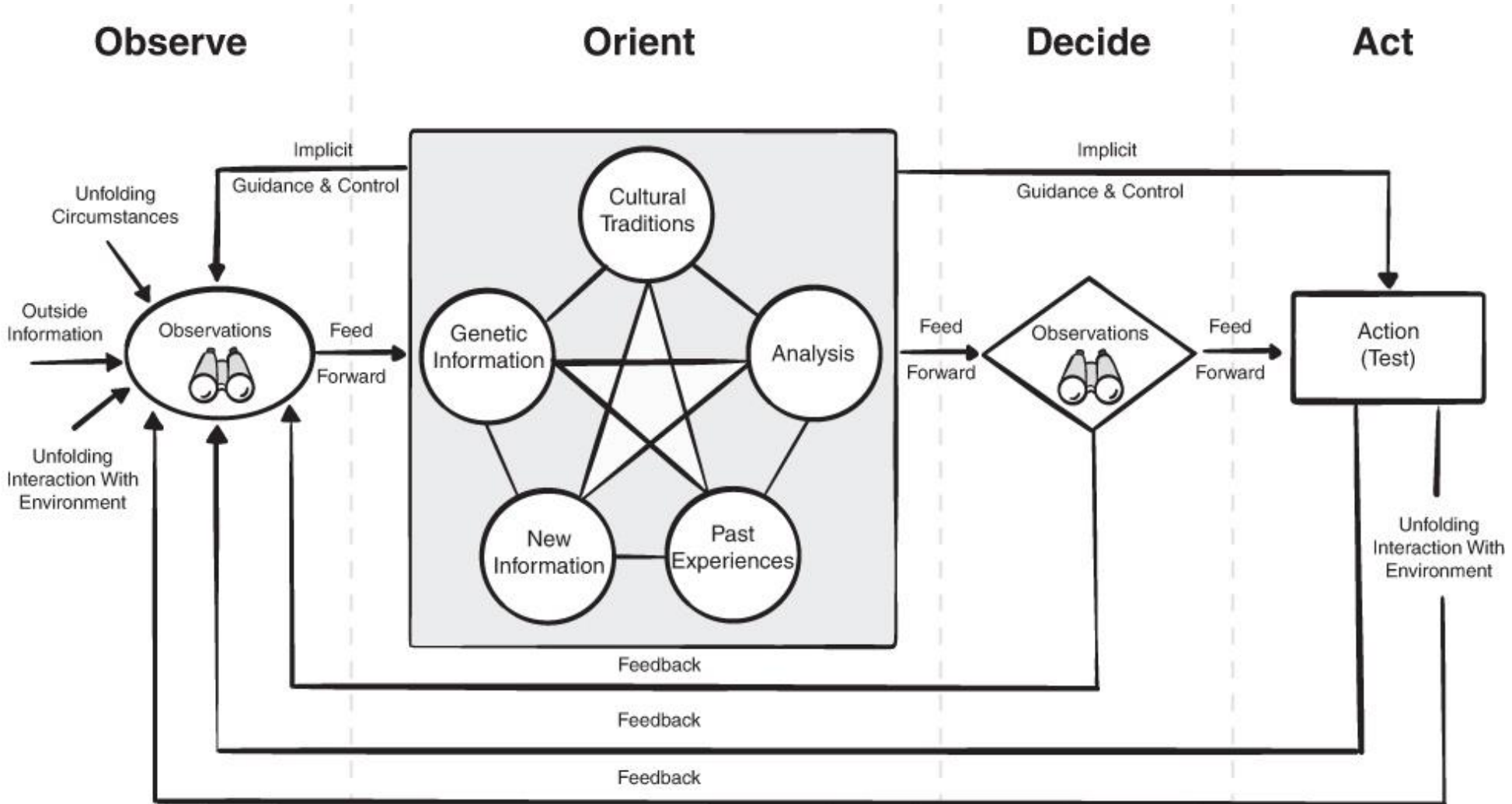
Development Framework

Government+ Plan 2024-2029

Achieving 8% GDP Growth



OODA: Fighter Pilot Action Framework

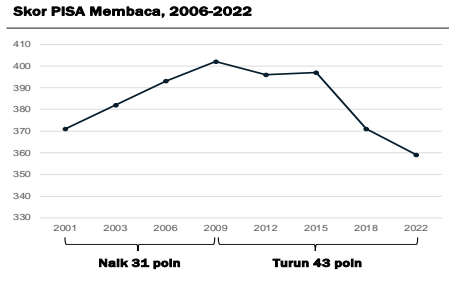
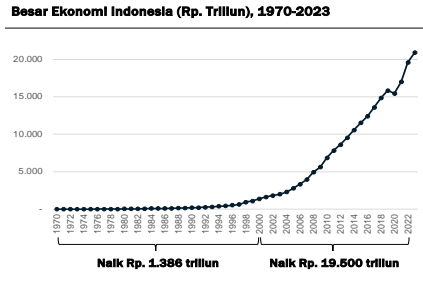
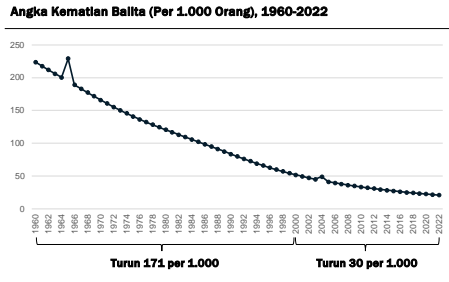
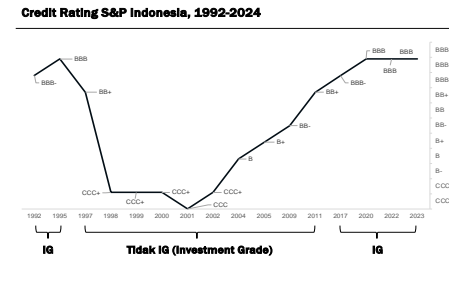
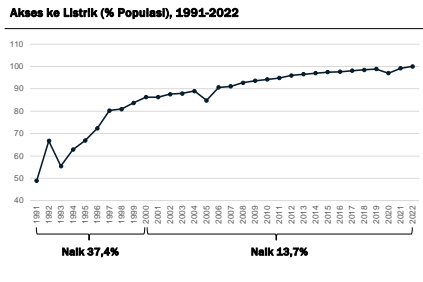
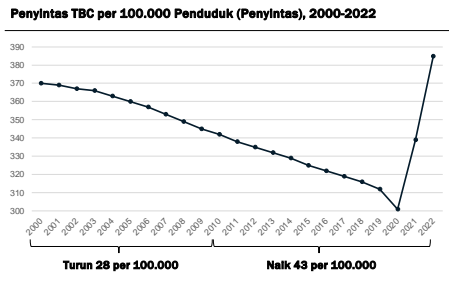
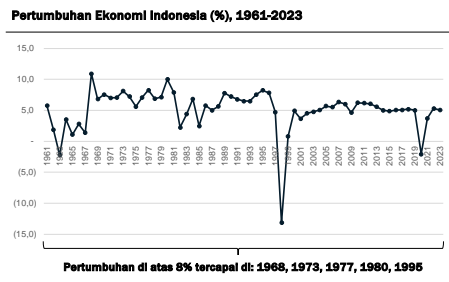
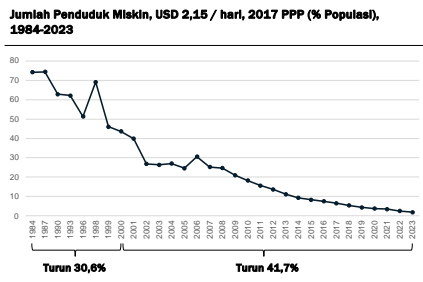
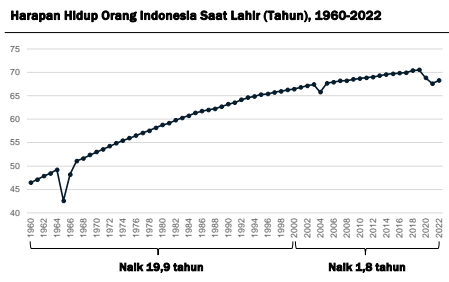


Source : OODA loop is a decision-making model developed by military strategist and United States Air Force Colonel John Boyd



Observe & Orient: *Holistic Policy Making*

Statistic (Data Science)



Anthropology (Human Science)

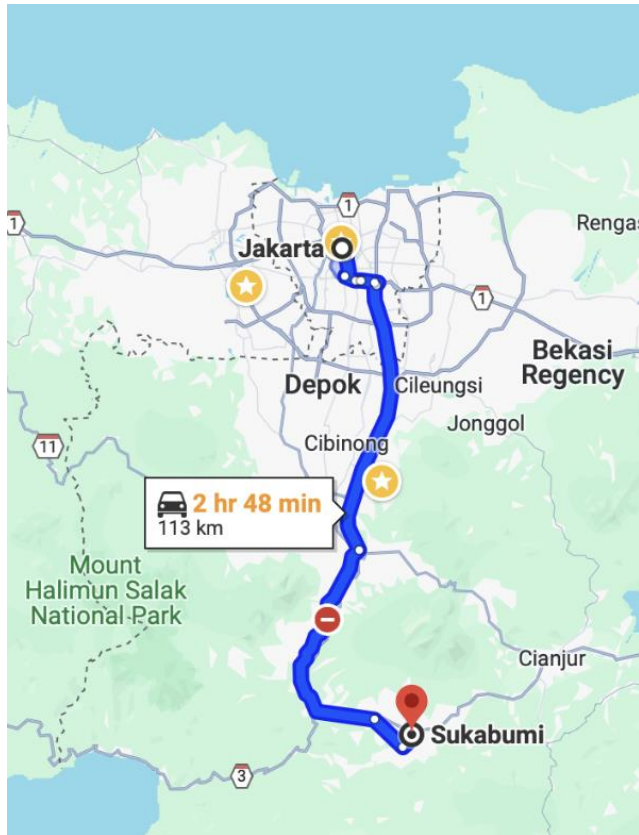


Ojo Rumongso Bisu, Nanging Bisu Rumongso

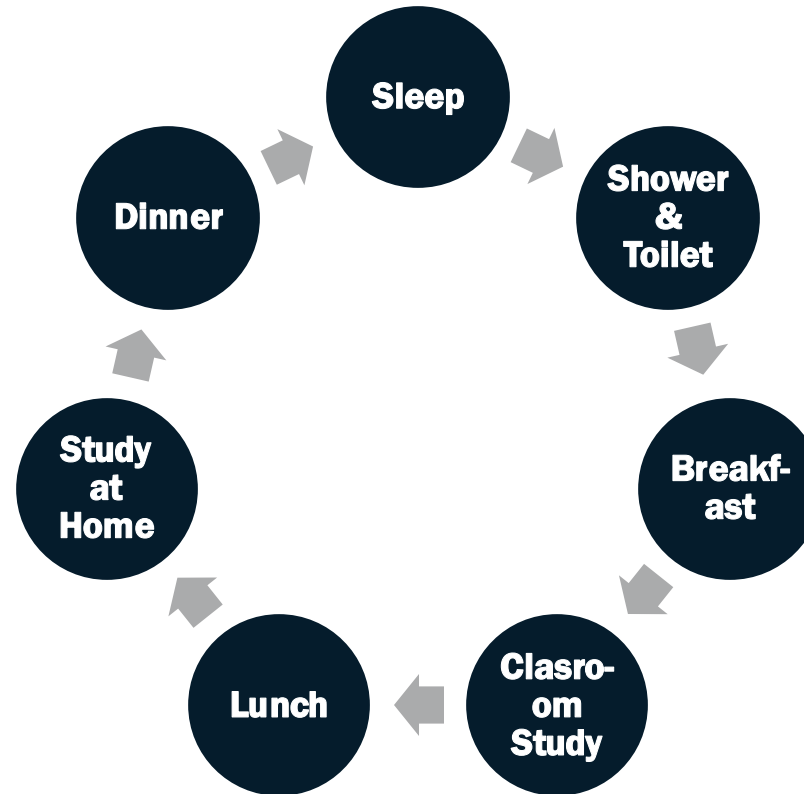


Observe & Orient: *Holistic Policy Making*

**Location of Study:
2 Hour Drive from Jakarta**



**Key Day Events Determining Child Health
& Education *Outcome***



**Steps for
Anthropological Studies**

Six subjects were selected by random sampling from student data in Kabupaten Sukabumi

Consent was obtained and *persona* was created for each selected subject

Subject's point of view (POV) photos and videos are recorded on key day event, e.g. while eating lunch

Key Day Events: Children's Health & Education



Persona 1

Age:
11 years old

Education:
5th Grade, Elementary School

Family Income:
Rp. 2,5 million / month

Family Situation:
4 people (1 adult, 3 child)
Divorced parents, father disappeared, mother is working in Jakarta, living with Grandma

Disposable per People:
Rp. 625.000 per people / month
Rp. 20.833 (USD 1,3) per people / day

Persona 2

Age:
6 years old

Education:
1st Grade, Elementary School

Family Income:
Rp. 1,8 million / month

Family Situation:
2 people (1 adult, 1 child)
Father has passed away, mother is working in Jakarta, living with neighbors

Disposable per People:
Rp. 900.000 per people / month
Rp. 30.000 (USD 1,8) per people / day

Key Day Events : Children's Health & Education



Key Day Event:



Persona

Age:
11 years old

Education:
5th Grade, Elementary School

Family Income:
Rp. 2,5 million / month

Family Situation:
4 people (1 adult, 3 child)
Divorced parents, father disappeared,
mother is working in Jakarta, living
with Grandma

Disposable per People:
Rp. 625.000 per people / month
Rp. 20.833 (USD 1,3) per people /
day



Key Day Events : Children's Health & Education



Key Day Event:



Persona

Age:
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Rp. 20.833 (USD 1,3) per people /
day





Key Day Events : Children's Health & Education

Key Day Event:



Persona

Age:
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Family Income:
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Key Day Events : Children's Health & Education



Key Day Event:

Persona

Age:
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Key Day Events : Children's Health & Education



Key Day Event:



Persona

Age:
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Key Day Events : Children's Health & Education



Key Day Event:



Persona

Age:
11 years old

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5th Grade, Elementary School

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Key Day Events : Children's Health & Education



Persona

Age:
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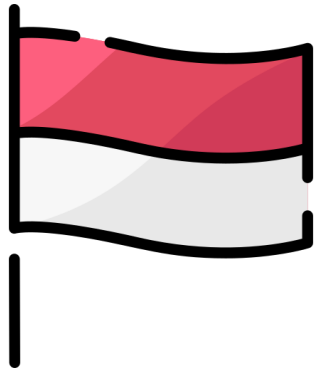
Disposable per People:
Rp. 625.000 per people / month
Rp. 20.833 (USD 1,3) per people /
day

Key Day Event:





Targeting: “From – To” Framework



**Our
History**



**Current
Position**



**Near
Target**



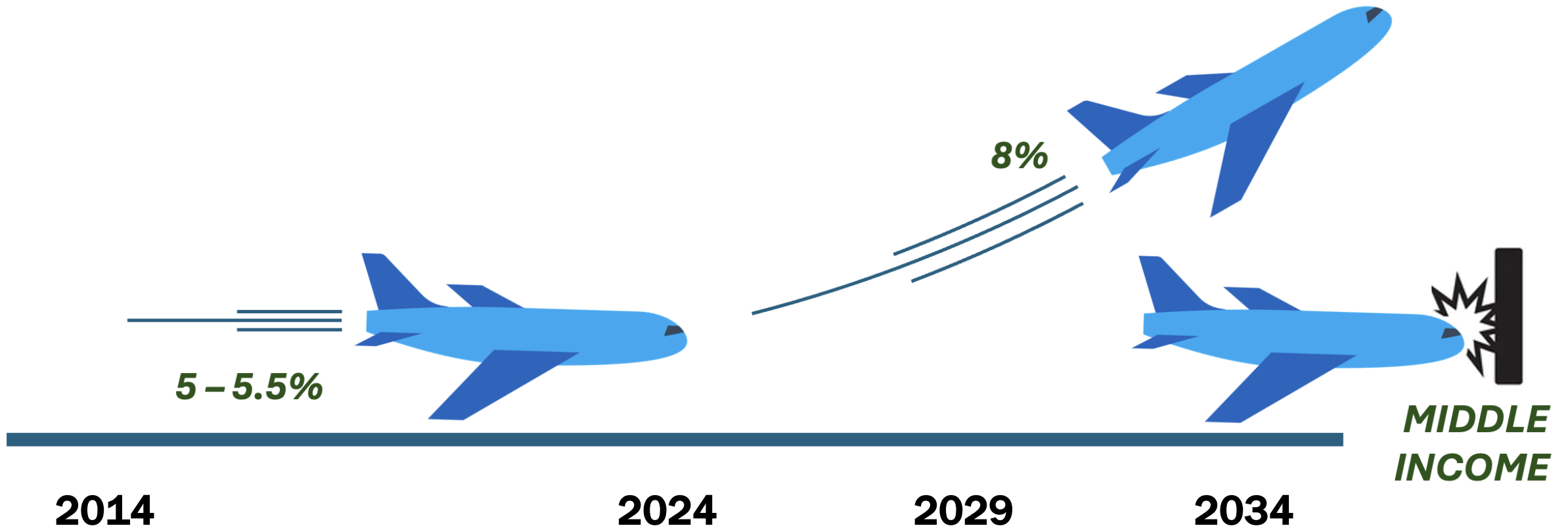
**Future
Target**



Indonesia 2045 Development Target

Indikator	2024 Target	2029 Target DRAFT	2045 Target
Nominal GDP	> USD 1.5 trillion > Rp 22,500 trillion	> USD 2.4 trillion > Rp. 35,500 trillion	> USD 9.8 trillion > Rp. 136,500 trillion
GDP Rank	Top 16	Top 10-15	Top 5
GNI per Capita	> USD 4.580 <i>Middle income country</i>	> USD 7.000 <i>Middle income country</i>	> USD 30.000 <i>High income country</i>
Absolute Poverty	< 0,8%	0%	0%
National Poverty	< 7%	< 5%	< 1%
Life Expectancy	> 70 years	> 75 years	> 80 years
TB Cases per 100,000 people	< 350	< 50	< 10

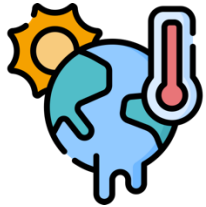
Get Out Now, or...



An additional nominal GDP of Rp. 13,000 trillion, or an average of Rp. 2,600 trillion per year is needed in the first term of President Prabowo Subianto to achieve the growth target of 8%



8 Strategic Challenges of the Indonesian Nation



Climate Change



Global Economic Slowdown



**Armed Geopolitical Conflicts
(e.g. Russia-Ukraine War,
Israel-Hamas War)**



Artificial Intelligence Disruption



**Potential for Armed Geopolitical
Conflict near Indonesia
(e.g. Taiwan / Natuna Sea Dispute)**



The Threat of New Pandemic



Limited Demographic Bonus Time



**Increasing Global and Indonesian
Population**

State of the Nation 2024

Development Framework

Government+ Plan 2024-2029

Achieving 8% GDP Growth

National Transformation Strategy

Golden Indonesia 2045

8

Asta Cita Missions

17

Priority Programs

8

Quick Wins

Indonesia's Development under President Joko Widodo and Previous Leaders

Sustainable Development Goals

Principles of Pancasila Economic Principles based on the 1945 Constitution



8 Quick Win Programs



Providing free lunch and milk in schools and boarding schools, as well as nutritional assistance for children under five and pregnant women.



Organizing free health check-ups, solving tuberculosis cases, and building a complete quality hospital in the district.



Create and increase the productivity of agricultural land with village, regional and national food barns.



Building integrated schools of excellence in each district, and renovating schools that need renovation.



Continuing and adding social welfare cards and entrepreneurial cards to eliminate absolute poverty.



Increase the salaries of civil servants (especially teachers, lecturers, health workers, and extension workers), military/police, and state officials.



Continuing the development of village and regency infrastructure, Direct Cash Assistance (BLT), and ensuring the provision of cheap, well-sanitized houses for those in need, especially millennials, generation Z, and low-income people (MBR).



Establishing a State Revenue Agency and increasing the ratio of state revenue to gross domestic product (GDP) to 23%.

Framework



Current Challenge Map

Program Design

**Lighthouse
(Example / Pilot)**



Quick Win: Free Nutritious Meals Program

Current Challenge Map

32% of 45 million school children in Indonesia suffer from anemia

32%
anemia

41% of Indonesia's 45 million schoolchildren do not eat breakfast before going to school

41%
no breakfast

58% of the 45 million school children in Indonesia have an unhealthy diet

58%
unhealthy diet

Quick Win Design

The target recipients of Free Nutritious Meals include 82 million people, including 44 million school-age children, 4 million students, 30 million toddlers, and 4 million pregnant women

82
million

44 million school-age children attend 439,000 schools, which need to be served by ~48,000 kitchens/service units

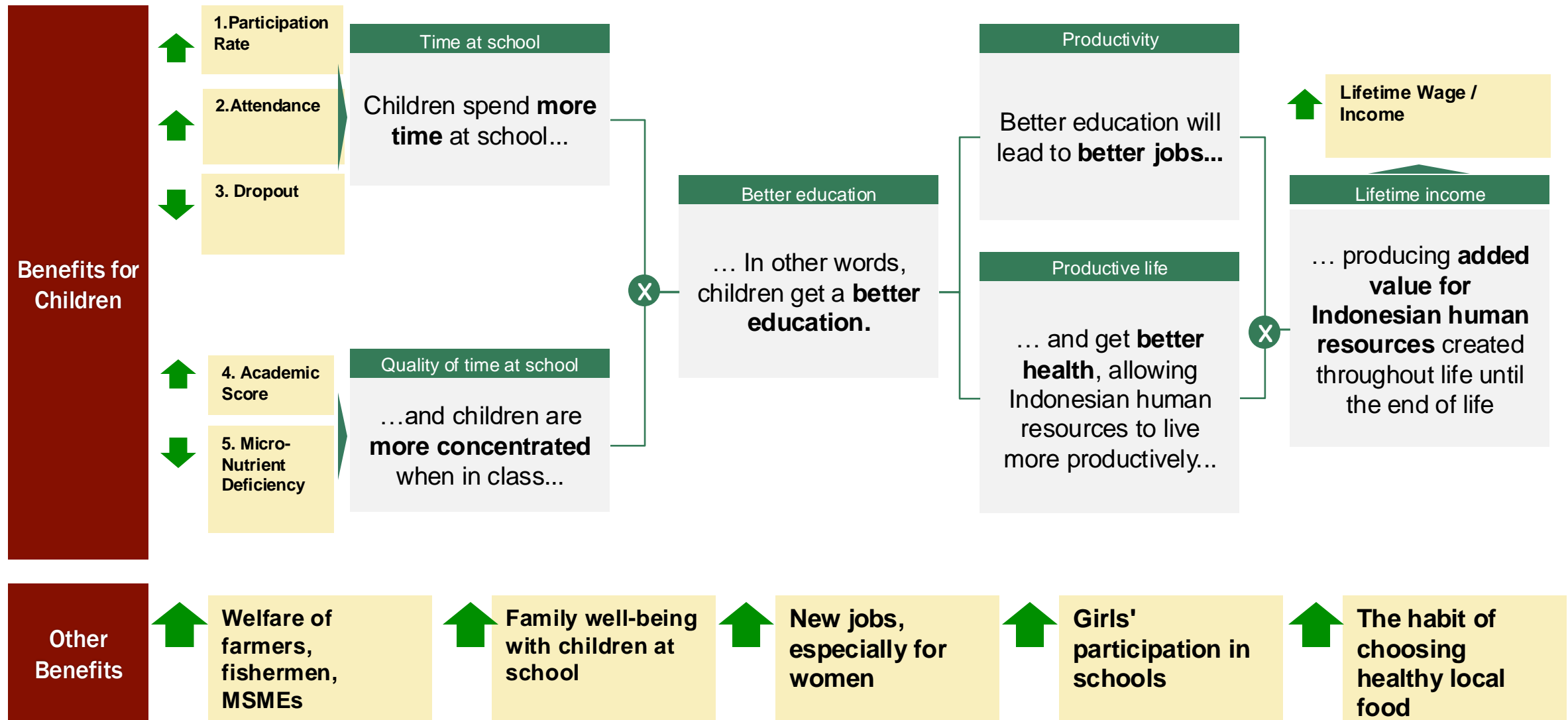
48,000

MBG needs carbohydrates equivalent to 1.9 million tons of rice, protein equivalent to 5.6 million tons of meat and eggs, 3.3 million tons of fruits, 1.8 million tons of vegetables per year

12.7
million tons



Free Nutritious Meal Program Benefits Cycle





Quick Win: Free Nutritious Meals Program

Indonesia's Demand Map in the Next 5 Years

The target recipients of program include 82 million people, comprising 44 million school-age children, 4 million Islamic boarding school students, 30 million toddlers, and 4 million pregnant women

82
million

44 million school-age childer attend 439,000 schools, which needed to be served with approximately 48,000 kitchens

48,000

The program requires carbohydrates equivalent to 1,9 million tons of rice, protein equivalent to 5,6 million tons of meat and eggs, 3,3 million tons of fruit, and 1.8 million tons of vegetables per year

12.7
million tonnes

Indonesia's Competitive Advantage

Indonesia is self-sufficient in chicken meat, producing ~3,7 million tons and national consumption at ~2,3 million tons per year

0%
import

Indonesia is self-sufficient in eggs, producing ~5.9 million tons and national consumption at ~2,1 million tons per year

0%
import

Indonesia is self-sufficient in fish, producing ~22,2 million tons and national consumption at ~6,5 million tonnes per year

0%
import



QW Lighthouse: Free Nutritious Meals Program

Free Nutritious Meals Program Kitchen Pilot in Sukabumi

Kitchen produces 3.000 portion of food per day for 20 schools, with 9.000 beneficiaries

3.000
portions per day

The kitchen employs 54 full time workers, including 1 head chef, 34 cooks, 15 washers, 4 transporters, 1 nutritionist, and 2 admins

54 new
full time jobs

Other than milk, all food supply are sourced from Sukabumi, primarily from the local village

100%
local food



Selamat pagi, hari ini saya ada di Kampung Kiara, di Sukabumi





QW Lighthouse: Free Nutritious Meals Program

Getting the Food



Lunch Time



QW Lighthouse: Free Nutritious Meals Program



Free Nutritious Meals Program Menu Example



Menu

- Nasi
- Ayam goreng
- Sayur labu wortel
- Jeruk
- Susu UHT 200 ml

Kandungan gizi :

- Energi : 586 kcal
- Protein : 26,06 gr
- Lemak : 18,19 gr
- Karbohidrat : 102,17 gr



Menu

- Nasi
- Ikan tp bb adam manis
- Acar timun wortel
- Jeruk
- Susu UHT 200 ml

Kandungan gizi :

- Energi : 621 kcal
- Protein : 29,31 gr
- Lemak : 23,19 gr
- Karbohidrat : 98,02 gr



QW Lighthouse: Free Nutritious Meals Program

Free Nutritious Meals Program Menu Example



Menu

- Nasi
- Ayam suir bumbu kecap
- Tumis buncis baso
- Jeruk
- Susu UHT 200 ml

Kandungan gizi :

Energi	: 671 kcal
Protein	: 39,91 gr
Lemak	: 18,25 gr
Karbohidrat	: 85,12 gr



Menu

- Nasi
- Telur Balado
- Tumis Tahu Toge
- Jeruk
- Susu UHT 200 ml

Kandungan gizi :

Energi	: 580 kcal
Protein	: 21,72 gr
Lemak	: 14,36 gr
Karbohidrat	: 91,21 gr



QW Lighthouse: Free Nutritious Meals Program

Free Nutritious Meals Program Menu Example



Menu

- Nasi
- Ayam serundeng
- Timis wortel jagung
- Salak
- Susu UHT

Kandungan gizi :

- Energi : 574 kcal
- Protein : 29,12 gr
- Lemak : 28,08 gr
- Karbohidrat : 110,98 gr



Menu

- Nasi
- Telur pindang
- Sayur wortel jagung semi
- Jeruk
- Susu UHT

Kandungan gizi :

- Energi : 529 kcal
- Protein : 20,35 gr
- Lemak : 13,88 gr
- Karbohidrat : 82,06 gr



QW: Free Nutritious Meals Program Menu

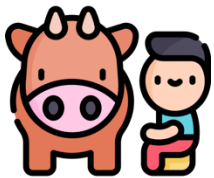
	Area 1 Mayoritas Sumatera	Area 2 Mentawai	Area 3 Riau & Babel	Area 4 Kalimantan	Area 5 Banten s/d Jateng
Staple Food	Rice	Sago, Taro	Sago	Taro, Cassava	Rice, Corn
Main Dishes	Chicken, Tofu	Shrimp, Fish	Shrimp, Fish	Fish, Meat	Chicken
Fruit	Mangosteen, Papaya	Banana, Jackfruit, Durian	Papaya, Durian, Pineapple	Banaa, Rambutan, Orange	Papaya, Orange
Vegetables	Water Spinach, Spinach, Carrot, Mustard Green	Papaya Leaves	Water Spinach, Cucumber, Eggplant	Carrot, Mustard Green, Water Spinach	Long Beans, Pumpkin

	Area 6 Jogja s/d Jatim	Area 7 Bali	Area 8 NTB & NTT	Area 9 Sulawesi	Area 10 Maluku	Area 11 Papua
Staple Food	Rice, Corn, Cassava	Rice	Corn, Sorghum	Cassava, Sago, Corn	Sago, Cassava, Corn	Sago, Cassava, Sweet Potato
Main Dishes	Shrimp, Fish, Egg, Meat	Fish, tofu	Meat, Chicken	Fish, Meat, Tofu	Fish, Meat	Fish, Meat, Peas
Fruit	Mango, Avocado, Dragon Fruit	Snake Fruit, Orange, Banana, Mango	Orange, Banana, Papaya	Orange, Banana, Mango, Papaya	Banana, Mango, Orange, Papaya	Matoa, Avocado, Guava, Lanzones, Mango
Vegetables	Cabbage, Long Beans, Carrot	Water Spinach, Green Beans, Mustard Green	Moringga Leaves, Eggplant, Papaya Leaves	Long Beans, Eggplant, Water Spinach	Bitter Melon, Eggplant, Water Spinach	Long Beans, Papaya Flower

Implementation of Free Nutritious Meal in Indonesia: Optimalization of Program Benefit



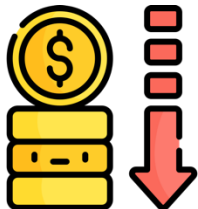
Food ingredients are sourced from farmers, livestock breeders, fishermen, and local SMEs near schools



Milk is sourced from local breeders, near the school, or domestically produced



Food is cooked by local people (mothers) or coop living near the service unit



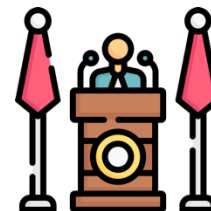
The budget is provided directly from the Central Government to service unit



The menu is adjusted based on local production champion near the school



Calories and protein intake are according to the growth needs of children and pregnant women



Direct program supervision by the President of the Republic of Indonesia



Zero waste



Quick Win: School Renovation

Current Challenge Map

501,641 classrooms under the auspices of the Ministry of Education are in disrepair

501.641
unfit classrooms

43,691 classrooms under the auspices of the Ministry of Religious Affairs are in disrepair

43.691
unfit classrooms

Rp. 124 trillion needed for classroom renovation

Rp. 124 T
renovation backlog

Quick Win Design

No more classroom renovation backlog in 2029

0%



Quick Win: Integrated International Schools

Current Challenge Map

Out of 439,000 schools, only 49 schools offer the IB Diploma (for Year 11-12) in Indonesia

49 Schools
most in Greater Jakarta

Average price of IB Diploma is USD 100,000, far beyond reach for ordinary Indonesians

\$ 100,000
high school fees

Of the 49 IB Diploma schools in Indonesia, none of them have 100% scholarships

100%
market orientation

Quick Win Design

20 integrated schools will be built in various regions in Indonesia with international standards

20
schools

Each school is designed for ~800 boarding students and 100% scholarship from the endowment fund

100%
free

Each school will use the IB Diploma, so that graduates can be accepted into the world's top universities


IB
curriculum

Quick Win: Integrated International Schools

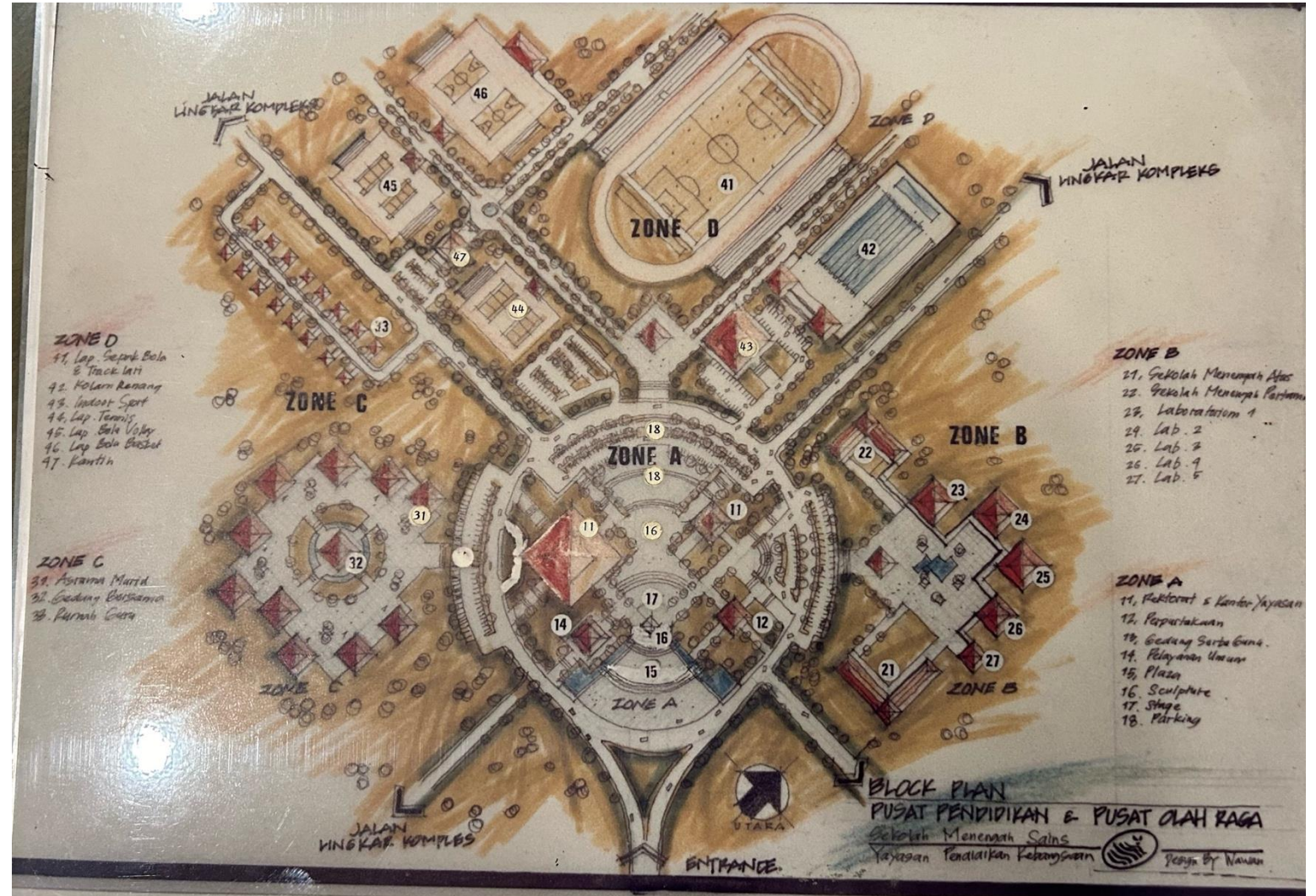


Usulan Proyek
PUSAT PENDIDIKAN & PUSAT OLAH RAGA
"Sekolah Menengah Sains"

Bogor, 1 Maret 1988



Yayasan Tunas Bangsa
Foundation for Special Youth Education



State of the Nation 2024

Development Framework

Government+ Plan 2024-2029

Achieving 8% GDP Growth



Can Indonesia Achieve 8% Growth?

Finansial · Makro

Prabowo Optimistis Ekonomi Bisa Tumbuh 8% hingga Taruhan Makan Malam

Oleh Ira Guslina Sufa
19 Juli 2024, 08:04



DOK. KE MENTERIAN PERTAHANAN

Menteri Pertahanan Republik Indonesia, Prabowo Subianto tampil sebagai pembicara dalam sesi Special Address pada forum ISS Shangri-La Dialogue 2024

- Presiden RI terpilih sekaligus Menteri Pertahanan (Menhan) Prabowo Subianto optimistis Indonesia mampu mendongkrak pertumbuhan ekonomi secara signifikan dalam kurun waktu 5 tahun ke depan. Menurut Prabowo, pembangunan Proyek Strategis Nasional (PSN) menjadi aspek vital untuk menandai target tersebut.

ARAH KEBERAKSIAN EKONOMI

Prabowo: RI Tumbuh 8 Persen Mulai 2027

Presiden terpilih Prabowo Subianto optimistis Indonesia akan tumbuh 8 persen mulai 2027. Apa dasarnya?

Audio Berita · 11 menit

BRADYTA NUGRAHA
13 MB · 6 menit baca



DOKUMENTASI KEMENTERIAN PERTAHANAN RI


Prabowo Subianto dan Menteri Pertahanan Malaysia Yang Mulia Datuk Seri Pehin Mohd Ridzuan al-Nuang berja silaturahmi di ruang kerja Menhan, Jakarta, Selasa (10/4/2024). Dalam pertemuan itu, Prabowo optimistis ekonomi Indonesia akan tumbuh 8 persen mulai 2027. Ia optimistis ini akan tercapai dengan disiplin fiskal dan demokrasi.

JAKARTA, KOMPAS – Presiden terpilih Prabowo Subianto optimistis sejumlah program arahnya akan mengantar Indonesia tumbuh 8 persen mulai 2027. Ia optimistis ini akan tercapai dengan disiplin fiskal dan demokrasi.

Prabowo Subianto selaku presiden terpilih berbicara tentang sejumlah tema relevan dalam periode pemerintahannya, 2024-2029. Ia, antara lain, bicara tentang pertumbuhan ekonomi, arah kebijakan ekonomi, proyek [Rencana Strategis Nasional](#), fiskal, hingga cara keparipatenteraan.

Prabowo sets ambitious 8 percent growth target for Indonesia

July 19, 2024 22:03 GMT+700



Screenshot: President-Elect Prabowo Subianto speaking at a special talk session at the Qatar Economic Forum in Doha, Qatar, Wednesday (15/5/2024). ANTARA/YouTube.



Detailed Economic Modelling 2025-2029

Snapshot of Detailed Economic Modelling Completed

Key Takeaways

RPMN 2025-2029: Dampak Ekonomi Major Projects - DRAFT 8

Kategori	Sub-Kategori	Nama Proyek	Sektor	Kategori Dampak	Indikator Dampak Ekonomi (Rp. Triliun)						Kontribusi ke PDB (%)						Account (Product)		
					TDR	Proyeksi	2025	2026	2027	2028	2029	2030	2025	2026	2027	2028		2029	2030
Economic	IR	INFC	Private	Other	75%	80%	11	11	11	11	11	0	0.01%	0.04%	0.04%	0.07%	0.07%	0.07%	Domestic
Economic	IR	INFC	Private	Other	300%	80%	75	148	224	299	374	374	0.31%	0.57%	0.78%	0.93%	1.05%	0.96%	Domestic
Economic	IR	INFC	Private	Other	75%	50%	330	300	330	300	330	330	0.42%	0.38%	0.38%	0.31%	0.28%	0.26%	Domestic
Economic	IR	INFC	Private	Other	75%	50%	0	18	36	54	72	0	0.07%	0.12%	0.17%	0.21%	0.26%	0.30%	Domestic
Economic	IR	INFC	Private	Other	75%	50%	4	17	31	45	59	187	0.00%	0.07%	0.13%	0.19%	0.25%	0.31%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	22	30	218	218	218	0.00%	0.06%	0.07%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	34	66	172	172	0	0.13%	0.17%	0.26%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	80%	5	9	9	14	8	0	0.02%	0.04%	0.04%	0.04%	0.04%	0.04%	Domestic
Economic	IR	INFC	Private	Other	100%	80%	2	1	2	4	6	0	0.02%	0.04%	0.03%	0.04%	0.03%	0.04%	Domestic
Economic	IR	INFC	Private	Other	100%	80%	0	1	2	0	0	0	0.00%	0.00%	0.01%	0.01%	0.02%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	80%	54	125	125	179	125	0	0.00%	0.00%	0.01%	0.00%	0.00%	0.02%	Domestic
Economic	IR	INFC	Private	Other	100%	80%	6	12	12	19	12	0	0.24%	0.44%	0.43%	0.01%	0.01%	0.01%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	12	12	18	12	0	0.00%	0.05%	0.04%	0.04%	0.03%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	20	20	20	20	20	0	0.02%	0.01%	0.04%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	12	21	21	15	23	0	0.08%	0.08%	0.04%	0.06%	0.03%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	0	0	0	0	0	0.00%	0.00%	0.07%	0.06%	0.06%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	0	0	0	0	0	0.00%	0.00%	0.08%	0.06%	0.06%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	0	0	0	0	0	0.00%	0.00%	0.00%	0.11%	0.07%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	0	0	0	0	0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	24	29	29	29	0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	0	54	54	54	54	0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	209	227	209	185	180	13	0.00%	0.11%	0.10%	0.09%	0.00%	0.00%	Domestic
Economic	IR	INFC	Private	Other	100%	50%	139	64	134	127	0	0	0.48%	0.34%	0.43%	0.40%	0.08%	0.07%	Domestic

1. Economic growth of 8% can be achieved in the 3rd year, mainly from private investment / business activities beyond government investment
2. Need to increase FDI due to limited domestic funding
3. Need to develop export based industries to maintain Rupiah exchange rate against FX
4. Need to focus on green efforts to achieve 2030 NDC target: 32% reduction from baseline

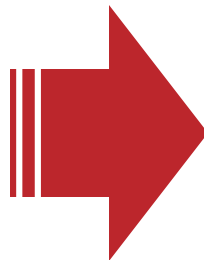


Three Options for 8% Growth

Target

Growth Track Options

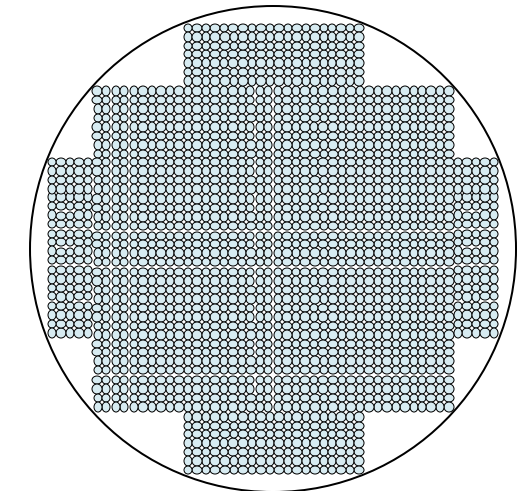
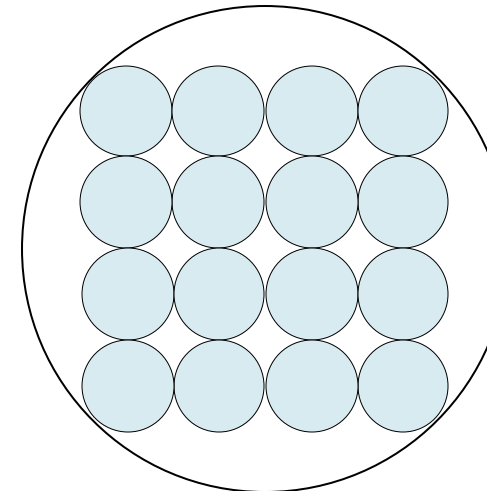
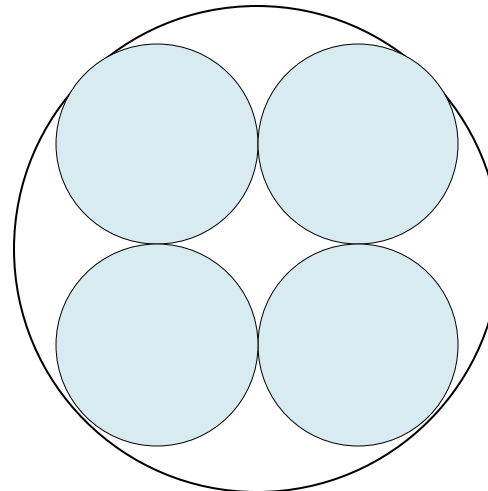
8%



Track 1

Track 2

Track 3



Economic Growth:

**+ Rp. 13,000 T
or USD 810 billion
(5 years)**

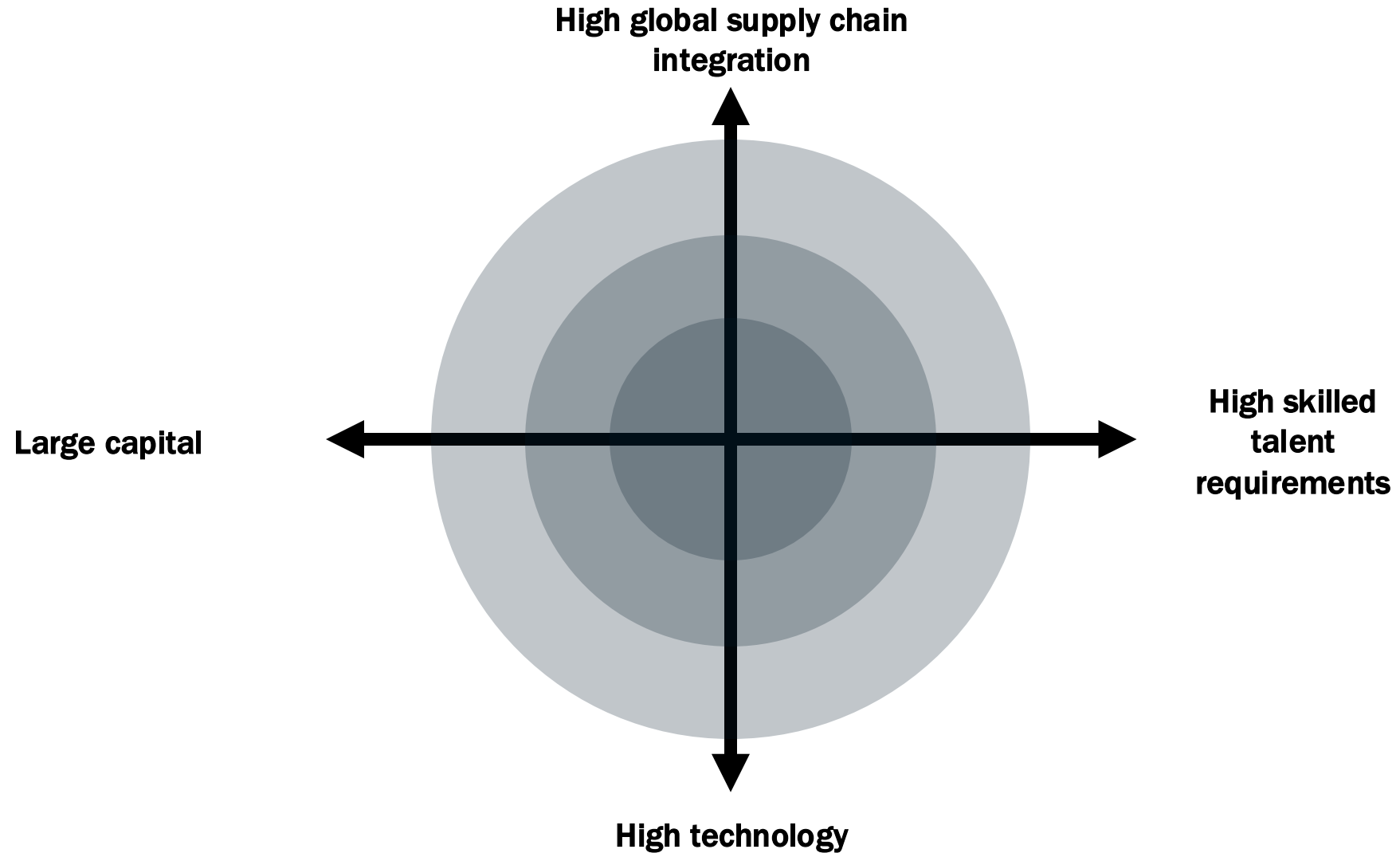
**Activity by
Large Global
Companies**

**Activity by
Large Indonesian
Companies**

**Activity by
Micro, Small and
Medium Enterprises**

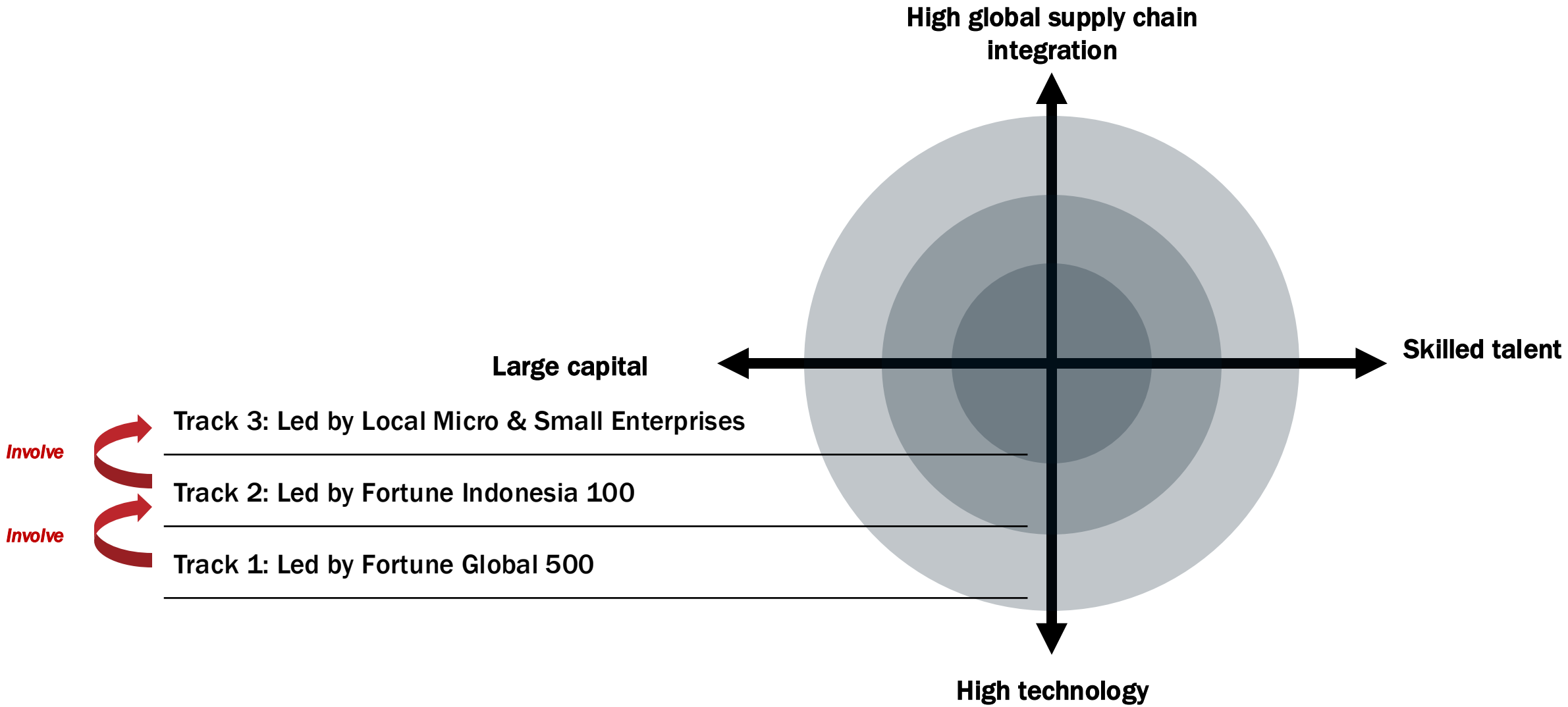


8% Growth Challenge Map





8% Growth Challenge Map





Three Tracks' Strategy to Achieve 8% Growth

	Track 1: Attract International Leaders	Track 2: Energize Domestic Champions	Track 3: Empower Small and Medium Enterprises
Primary Target Market	Global (Export)	Global & Domestic	Domestic
Global Supply Chain Integration	High	Medium	Low
Capital Requirements	High	Medium	Low
Technology Needs	High	Medium	Low
Talent Skill Requirement	High Skilled	Medium-High Skilled	Low-Medium Skilled
Sources of Capital Other than Equity	Overseas	<ul style="list-style-type: none"> Overseas Banks Domestic Banks 	<ul style="list-style-type: none"> Domestic Banks State Budget
Business Category	Fortune Global 500	Fortune Indonesia 100	Local MSME
Key Project Examples	<ul style="list-style-type: none"> AI Data Center Carbon Capture, Utilisation and Storage (CCUS) Upstream Revitalization Nickel Downstreaming Copper Downstreaming Tin Downstreaming Bauxite Downstreaming IKN 	<ul style="list-style-type: none"> Renewable Energy Generation Electricity Transmission Bioethanol & Biodiesel Refinery <i>Giant Sea Wall</i> Carbon Trading <i>High-End</i> Tourism National Food Estate IKN 	<ul style="list-style-type: none"> Free Nutritious Meal School Renovation Home Renovation Low Cost Housing Village Infrastructure Upgrades Village Food Estate Budget Tourism Food Downstreaming International Nurses

Framework





Track 1 Opportunity: AI Data Center

Global Market Opportunity (Next 5 Years)

In the next 5 years, it is estimated that the world's data center (DC) demand will increase 2.5x from the existing 57 GW to 152 GW

+95 GW

Indonesia's Capability Map

Kayan hydropower and Membramo hydropower potential reaches 40 GW, at \$0.05 per kwh

40 GW

Global hyperscaler companies (Microsoft, Apple, Amazon) target all their DCs to be 100% renewable from 2030

2030

In addition to Kayan and Membramo, PLN plans to build 4.3 GW of new hydropower in 2025-2029

4.3 GW

Willingness to pay hyperscaler for renewable energy reaches \$0.14 - 0.25 per kwh in Southeast Asia

\$ 0.14

Geothermal power plant potential in Indonesia reaches 23.7 GW or 40% of the world, only 2.3 GW installed

24 GW



Track 1 Opportunity: Nickel Downstreaming

Global Market Opportunity (Next 5 Years)

The global sales of electric cars are projected to rise to 43 million units per year by 2030

43
million cars / year

The global production capacity for electric cars will only reach 20 million cars per year by 2024

20
million cars / year

Indonesia's Capability Map

Indonesia has the largest nickel reserves, a crucial component in battery manufacturing

No. 1

Indonesia can partner with Australia, which has lithium reserves, also needed for battery production

ID x AU

Indonesia has partnered with global electric car manufacturers, including Hyundai, Wuling, and BYD

∞



Track 1 Lighthouse: Nickel Downstreaming

Hyundai Car Factory in Bekasi

Hyundai's 77-hectare plant in Bekasi produces 150,000 cars per year. The plant produces 5 types of cars: Ioniq, Creta, Stargazer, Kona and Santa Fe.

150,000
cars/year

85% of Hyundai's factory production is for export to 70 countries. Almost all Hyundai in Africa and the Middle East are from the Bekasi plant.

70
countries

All of the plant's electricity needs are obtained from renewable energy: rooftop solar PV and RECs from PLN

100% RE





Track 1 Lighthouse: Nickel Downstreaming

LG & Hyundai's HLI Battery Cell Factory in Karawang

LG and Hyundai's HLI plant in Karawang produces 32,000,000 battery cells per year, enough for 150,000 EVs.

32
million cells / year

> 90% of HLI factory production is for export to Korea and India.

> 90%
export

HLI's battery cell factory enables the Hyundai Kona EV, manufactured in Bekasi, to have > 80% TKDN or local content

> 80%
local content EV





Track 1 Opportunity: Copper Downstreaming

Global Market Opportunity (Next 5 Years)

Global copper prices rose ~30% per M5 in 2024 compared to the beginning of 2024 due to increased global copper demand

\$ 5
per pounds

The surge in global copper demand is driven by the increasing need for renewable energy for AI training

RE & AI

Global copper demand is predicted to increase 2x in 2030 compared to 2024 demand

2x

Indonesia's Capability Map

Indonesia is a country with abundant copper reserves, as of 2024 there are still proven reserves of 3.1 billion tons

3,1
billion tonnes

Currently, domestic copper production reaches 100 million tons per year

100
million tonnes

Indonesia already has several copper smelters, including the Freeport smelter in Gresik

ID



Track 1 Lighthouse: Copper Downstreaming

Freeport's Copper Smelter in Gresik

The largest single line copper smelter facility will produce 600.000 tonnes of copper cathode annually

600.000
tonnes / year

In addition to copper cathode, the smelter will produce 50 tons of gold and 210 tons of silver annually

Gold

At the peak of construction, the project hired 15.000 local workers, 50% from East Java

15.000
workers





Track 1 Lighthouse: Copper Downstreaming

Volex's Copper Factory in Batam

3 Volex factories and 1 SignalTek factory
(Volex subsidiary) in Batam employ
2,400 skilled workers

2.400
skilled jobs

Almost all factory production is for
export

Export

Volex's production in Batam is hi-tech
copper products such EV chargers,
special electrical cables for data
centers, and for medical devices

Hi Tech



Track 3 Opportunity: Village Food Estate (Shrimp)



Global Market Opportunity (Next 5 Years)

Global shrimp consumption reaches 9 million tons per year, with a market value of USD 60 billion

9
million tonnes

Over the last 10 years, global shrimp consumption has grown by 3-5% per year

5%
growth

Indonesia's Capability Map

Shrimp farming requires access to seawater. Indonesia's coastline is one of the longest in the world

54.000
km of coastline

Currently, Indonesia is the third-largest shrimp exporter in the world after India and Ecuador

No. 3
largest exporter

More than 80% of Indonesia's shrimp exports are sent to the US. Although the US is the second-largest consumer of shrimp, it cannot farm shrimp domestically

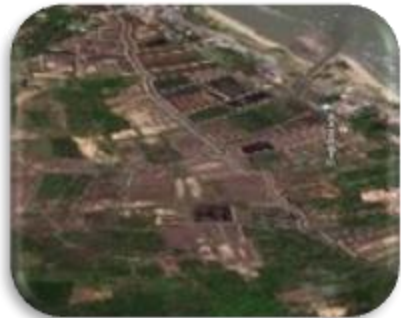
US
export



Track 3 Opportunity: Village Food Estate (Shrimp)

Existing Farms

Productivity:
0.6 Ton/Ha/Yr



- Irregular pond shape
- Inlet and Outlet channels do not exist
- No reservoir and waste water treatment plant (WWTP)
- No mechanization

Investment

- Pond Reconstruction (Inlet, Tandon, Maintenance Pond, Outlet, and WWTP)
- Mechanization (pump, wheel, generator)
- Commissioning (1 Cycle)

Investment Rp. 7.1 M

Modern Eco-Friendly Farms

Productivity: 32 Tons/Ha/Yr



IRR: 15-36%, Payback Period: 3-6 years

Track 3 Lighthouse: Village Food Estate (Shrimp)



Location	Modern shrimp farm Cidaun	Modern shrimp farm Matang Rayeuk Village
Productivity	17 tons per ha	16 tons per ha
Cultivated Land Area	1.95 ha	1.6 ha
Production Value per cycle	IDR 2.4 billion	IDR 1.8 billion
Value Cost per cycle	IDR 1.4 billion	IDR 950 Million
Profit per cycle	IDR 1 billion	IDR 850 Million
Total Permanent Workers	11 People	5 People



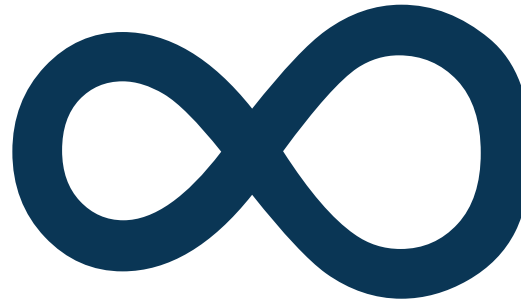
Unlocking Indonesia's 8% Growth Target

Target

Enabler

8%

**Economic Growth
Needs**



**Government and Private
Collaboration**

Realize an additional nominal GDP of Rp. 13,000 trillion, or an average of Rp. 2,600 trillion per year in the first term of President Prabowo Subianto



Unlocking Indonesia's 8% Growth Target



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Draft: Indonesia New Nation Branding

ENGLISH

GrOwwith
Ind**nesia**

BAHASA

Tumbuh bersama
Ind**nesia**

State of the Nation 2024

Development Framework

Government Plan 2024-2029

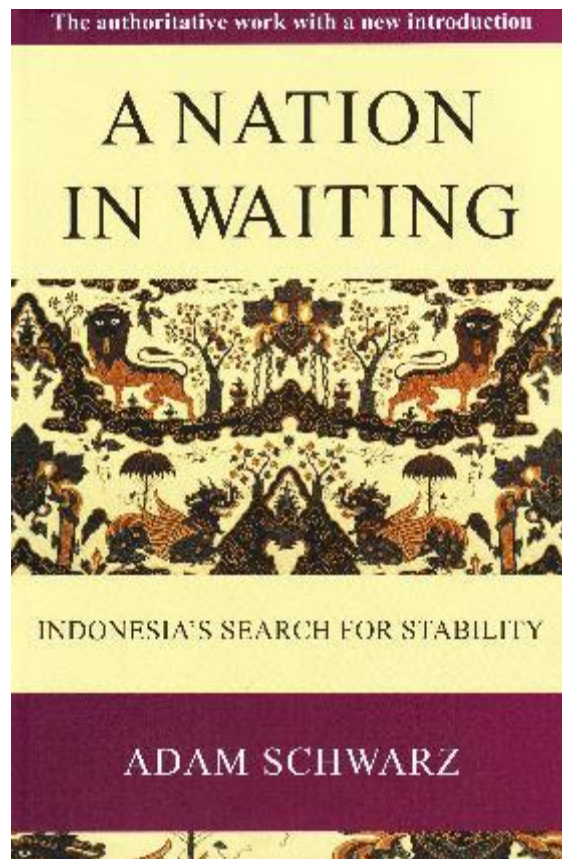
Achieving 8% GDP Growth

Bonus: Visioning Recap of Prabowo's era

Indonesia's Transformation Story



Previously



Insights..

All three of Indonesia's post-Soeharto presidents have done little to build the foundations for the future.

None has paid sufficient attention to the crucial task of restoring economic growth.

None has warmed to the role of Educator-in-Chief, explaining to the Indonesian people the essential requirements for building a successful democracy.

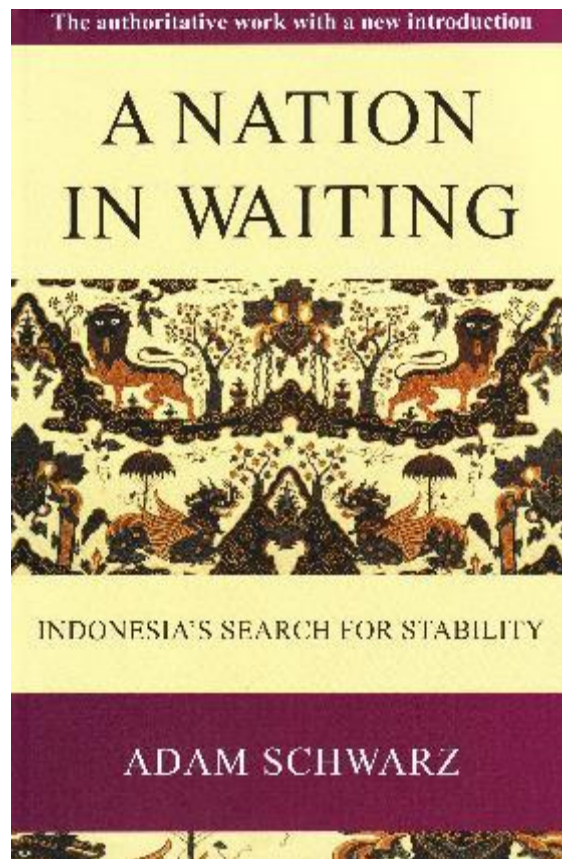
None has tackled the corruption that ensnares Indonesia's economy and erodes social trust.

None has evinced a burning commitment to creating and nurturing the strong institutions and rule of law so critical to successful democracies.



Indonesia's Transformation Story

Previously



Becoming...

No Longer in Waiting: Indonesia's 8% Growth Story

Indonesia's eight President Prabowo have done much to build the foundations for the future.

Prabowo has paid sufficient attention to the crucial task of restoring economic growth. Prabowo has warmed to the role of Educator-in-Chief, explaining to the Indonesian people the essential requirements for building a successful democracy.

Prabowo has tackled the corruption that ensnares Indonesia's economy and erodes social trust. Perhaps most importantly, Prabowo has evinced a burning commitment to creating and nurturing the strong institutions and rule of law so critical to successful democracies.





**PRABOWO
GIBRAN 2024**
BERSAMA INDONESIA MAJU

Visi, Misi dan Program
Calon Presiden dan Wakil Presiden 2024-2029
**H. Prabowo Subianto
Gibran Rakabuming Raka**



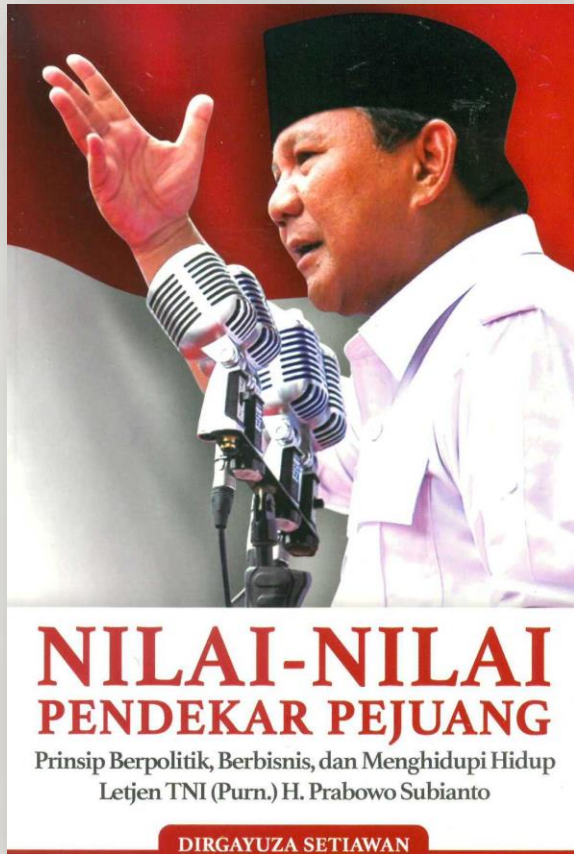
Government Work Plan 2025



National Medium-Term Development Plan 2025-2029



National Long-Term Development Plan 2025-2045



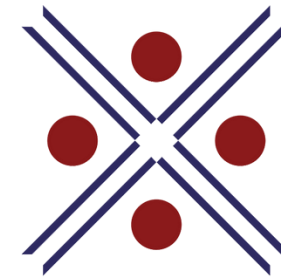
BukuPrabowo.com

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IN PARTNERSHIP WITH



PRABOWONOMICS

SESSION 2

UNLOCKING GLOBAL OPPORTUNITIES THROUGH INDONESIA'S SPECIAL ECONOMIC ZONES: INNOVATION, INVESTMENT, AND SUSTAINABLE GROWTH

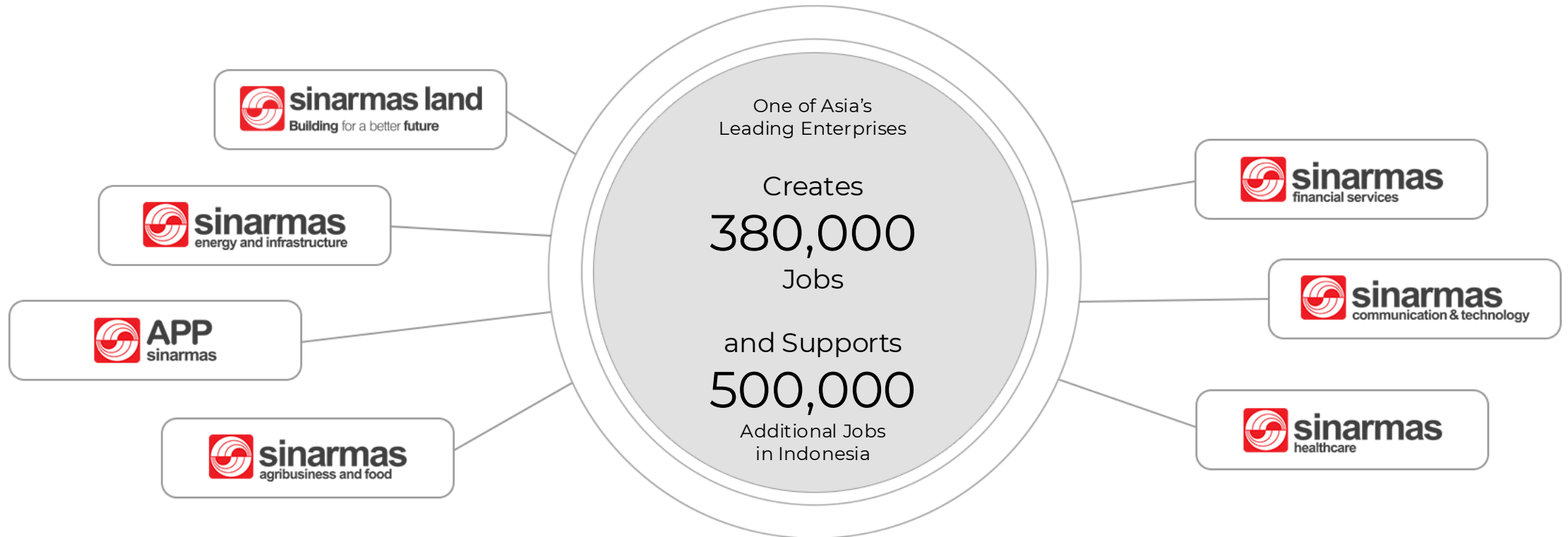
Wednesday, 16th October 2024

Wayra Room, 67th floor The Westin, Jakarta - Indonesia



A Glance of Sinar Mas

Sinar Mas Business Pillars



Our Vision

To be the leading property developer in South East Asia,
trusted by customers, employees, society and other stakeholders.



PURADELTA LESTARI

A group of 4 listed companies both in Singapore and Indonesia

About Sinar Mas Land

Our Portfolio



UK

London
London Office Portfolio
City of London
Victoria Soho
River Thames

AUSTRALIA

Perth
Adelaide
Melbourne
Brisbane
Sydney

CHINA

Shenyang Residential - Li Shui Jin Yang
Shanghai Residential - Taicang Yue Jiang Nan
Chengdu Residential - Yue Rong Cheng

MALAYSIA

SINGAPORE

INDONESIA



Alphabeta Building
London, UK



TAICANG
Yue Jiang Nan



La Grandeur Palm Resort
Johor Malaysia



Li Shui Jin Yang
Shenyang, China

JABOTABEK

City & Township - BSD City, Kota Deltamas, Grand Wisata, Kota Wisata

Retail - Plaza Indonesia, ITCs, The Breeze, Qbig, Epiwalk, Mall Mangga Dua, Mall Ambassador, Pasar Modern

Office - SML Plaza Thamrin, SML Plaza BSD City, Green Office Park, Wisma Eka Jiwa, M SIG Tower

Residential - Taman Permata Buana, Legenda Wisata,

Telaga Golf Sawangan, Taman Banjar Wijaya, Bale Tirtawana

Golf Course & Recreation - Damai Indah Golf BSD City, P IK, Palm Springs Golf Karawang, Ocean Park, Go! Wet

Hotel - Grand Hyatt

MEDAN

Office - SML Plaza Medan

BATAM

Residential - Taman Duta Mas Nuvasa Bay, Palm Springs Golf & Country Club

SEMARANG

Retail - DP Mall Semarang
Hotel - Rooms Inc - Semarang

SURABAYA

Office - SML Plaza Surabaya
Retail - ITC
Residential - Wisata Bukit Mas, Villa Bukit Mas

BALIKPAPAN

Residential - Grand City & Balikpapan Baru
Retail - Mall Balikpapan Baru

About Sinar Mas Land

Our Portfolio



07 Countries



05 Golf Courses



03 Industrial Estates



01 Toll Road Development



06 Hotels



24 Retail & Trade Centers



03 Resorts & Entertainment Parks



21 Residential Estates



05 Cities & Townships



15 Office Buildings



01 Convention & Exhibition Center

6000+ (Hectares)

500k (Populations)

LIVE

50.000 Houses,
Apartement and
shophouses built



sinarmasland
Building for a better future

WORK

70+ Ha
Commercials

LEARN

150+ Education Facilities

PLAY

80 Ha Experience Facility

BSDCITY

Big City. Big Opportunity



Visit Us: <http://livinglab.ventures/>

Our Holistic and Vibrant Community



40,000 Houses Built

1,500 Houses Built Every Year

12,000 Apartments Units Built

1,000 Apartments Units Built
Every Year

250,000 Business Owners,
Students & Visitors

200,000 Residents

114 Health & Wellness Facilities

51 Religious Facilities

Formal School
145,000 Students
69 Primary / 60 Junior & 71 Senior

9,000 College Students 3
Universities
1,000 Graduates per Year

Tech Focus Education
200 Graduates per Year of
Apple iOS Developer Academy

1,200 Other Graduates per Year
from Several Digital Schools

65 Informal Education
institutions

71 Preschool & Daycare Facilities

25 Ha BSD Green Office Park

1st Green District in Indonesia
with 65% Green Area

10,000
Workers Populated 5 Building

Unilever Indonesia Headquarters

26 Ha Digital Hub

ICE
22 Ha, 10 Exhibition Halls,
1 Convention, 29 Meeting Rooms
3.5 Million Visitors Annually

FORESTA Business Lofts

Hotel

The Breeze
13.5 Ha the First Open Air Entertainment
Center in Indonesia
3 Million Visitors Annually

AEON Mall
15 Ha The First Japanese Mall in Indonesia
12 Million Visitors Annually

QBIG Retail Complex
17.5 Ha Ace Hardware, Lulu Hypermart,
etc

Grandlucky Superstore
3 Million Visitors Annually

8.5 Ha Ocean Park Water Adventure

5 Ha BSD Xtreme Park

1 Ha BRANCHSTO Equestrian Park

BSD City Overview

Education



101
of Schools

145k
of Students

Kindergarten to Senior High School

5
of Universities

14k
of Students

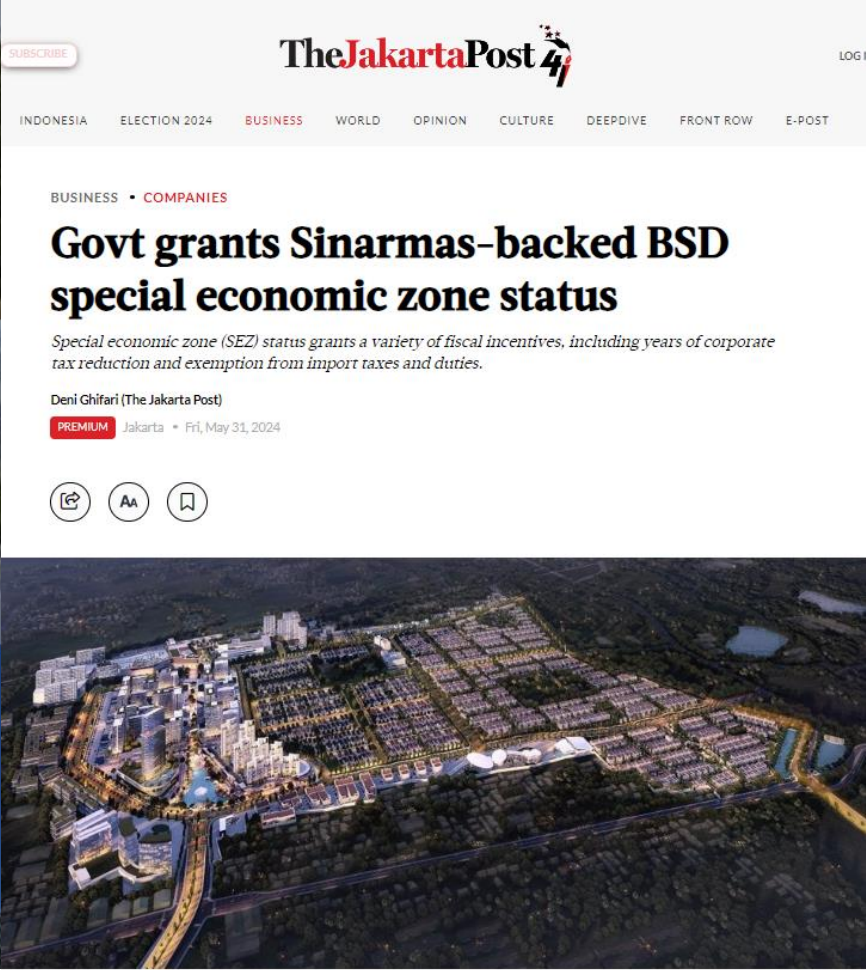
Collage

200
graduates per year of
Apple iOS Developer Academy

1200
other graduates per year from
Several Digital Schools



SML has prepared 60 ha of Special Economic Zone (SEZ) at BSD City for Education, Digital, and (Bio)Medical investments



Powered by :



Well connected roads and toll-ramps



Railway connection to central of Jakarta area



±40 mins to International Airport



Reliable internet network connections



Reliable power supply with massive underground pipes and substation network



Water treatment plant with excess capacity and established distribution network



WHO WE ARE

Living Lab Ventures is a agnostic corporate ventures by **Sinar Mas Land**.

We invest in global-minded entrepreneurs building exceptionally high impact companies by leveraging our expertise, support service, and ecosystem.

We focus where technology, innovation, and capital can unlock longterm value and drive economic growth on markets



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International Landing Pad

International Incubation Center aims to be the next global hub for global companies. Nestled in BSD City, we help startups across the globe to expand their market to Indonesia through an open-innovative approach and real-life use cases from our lucrative ecosystem.

● Direct Exposure to Indonesian Market

Gain access to a network of potential customers and partners within BSD City, allowing you to **gather real-time feedback, achieve product-market fit and iterate quickly.**

● Leverage Sinarmas Land Ecosystem

As part of Sinarmas Land's ecosystem, we offer unique access to a vast network of resources and existing **in-house apps** (One Smile and Lingkup) with **25.000+ active users** that enable integrated developments.

● Funding & Investment Opportunities

Aside from getting connected with our investment team, startups also get to pitch their businesses to curated audience of investors and partners in our **networking event.**

● Collaborative Environment

Our vibrant co-working space fosters a **dynamic community of international startups and industry experts.** This enables you to collaborate with like-minded individuals and build lasting connections.



LLV is proud to become **the strategic partner** of international government agencies who share similar focus in the development of smart city pillars: **smart living, smart, mobility and smart environment**. The partnership entails three strategic areas that demonstrate LLV's commitment in nurturing early stage startups across the globe.

1. Go-to-Market Partner



LLV signed an MoU with **JETRO** to support Japanese startups ecosystem by becoming the **official go-to-market partner** in Indonesia through **BSD City**. Startups will get direct market access and leverage Sinar Mas Land's ecosystem to grow their businesses.



JP The Jakarta Post

Homegrown Living Lab Ventures signs MoU with JETRO - The Jakarta Post

Living Lab Ventures, a homegrown venture capital firm owned by property giant Sinar Mas Land, announced a collaboration with the Japan...

1 month ago



2. Proof of Concept



Exploring various innovative solutions that can **address real pain points** faced by Sinar Mas Land as a company and fulfill BSD City needs. Current ongoing projects cover **AI-powered automated customer service, carbon credit measurement and smart building**.

Go-to Market PoC with Alice Style

Alice Style is Japan's number one sharing and rental platform. Alice Style enters Indonesian Market together with LLV. It has offline presence at AEON Mall BSD and online presence via BSD Community/ Resident App - One Smile.

Comm Model: Revenue Sharing, New Product Testing

LLV Support

- Define and iterate new market entry strategy based on Indonesia consumer behaviour
- Go-to market partner to Indonesia (specifically BSD City)
- Promotion via LLV promotion channels for BSD City
- Consultation on business strategy to achieve new product-market fit
- Operational, marketing and ad-hoc support

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3. Soft-landing Assistance



Providing technical support for **global companies** who plan to expand their market to respective countries. Supports include **potential investment, legal assistance, dedicated mentorship, local community access and VC network**.



Koran TEMPO

Living Lab Ventures Kolaboratif dengan IHK Berlin Germany

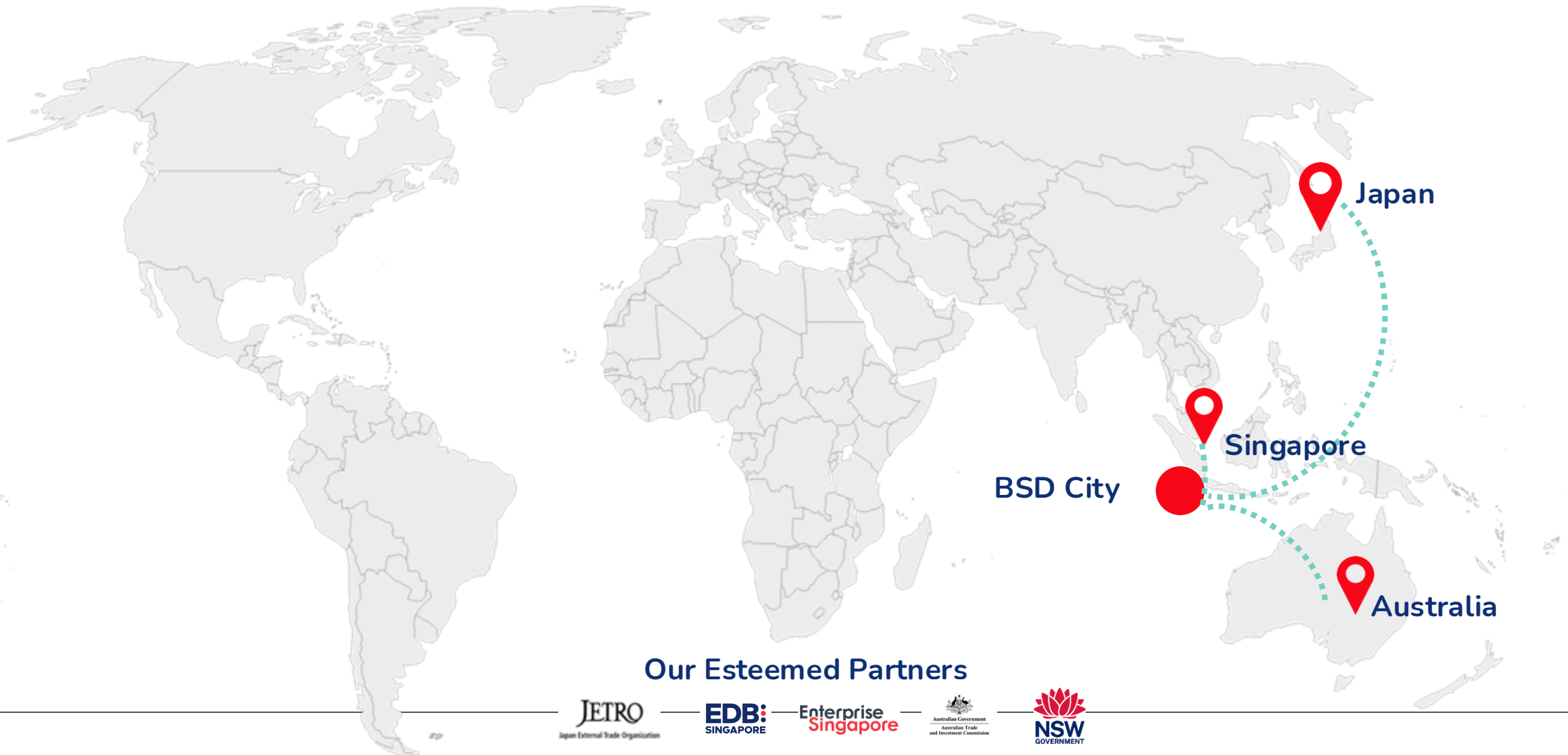
Sinar Mas Land melalui Living Lab Ventures (LLV) mengumumkan aliansi strategis dan kemitraan kolaboratif dengan The Berlin Chamber of...

5 days ago



A Global Hub for Expansion

Leveraging our global network, LLV connect companies and markets across the globe, enabling startups to grow and expand beyond their local market



Our Esteemed Partners





THE LAUNCH OF BIOMEDICAL CAMPUS AND BIOMEDICAL FUND

Sinarmas Land is investing IDR 2 Trillion for infrastructure development of the Biomedical Campus, a facility to develop an ecosystem of health facilities over the next 5 years by leveraging information technology and biotechnology. To accelerate this agenda, LLV has pledged a commitment to support early-stage health-tech startups by setting up a Biomedical Fund.





CALL FOR COLLABORATION

We invite Global companies, universities and startups to be a part of transformative journey to advance Indonesia's healthcare, education and digitalization.



CONTACT FOR PARTNERSHIP OPPORTUNITIES

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